



PPD-8 Overview Presentation

Presidential Policy Directive 8 / PPD-8: National Preparedness

January 16, 2013



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For Discussion Purposes Only



What is PPD-8?

- This policy directive from the president asks multiple federal agencies to work together with the **whole community** to improve national preparedness.
 - Individuals and families, including those with access and functional needs
 - Businesses
 - Faith-based and community organizations
 - Nonprofit groups
 - Schools and academia
 - Media outlets
 - All levels of government, including tribal nations
- It is aimed at “strengthening the security and resilience” of the United States through “systematic preparation for the threats that pose the greatest risk to the security of the nation.”



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PPD-8 Links a Range of National Efforts

- It is organized around key elements:



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Why is it Important?

- This collaborative PPD-8 effort:
 - Focuses on involving the **whole community** in preparedness activities
 - Uses a risk-based approach to support preparedness
 - Builds core capabilities to confront any challenge
 - Integrates efforts across the mission areas of Prevention, Protection, Mitigation, Response and Recovery
 - Assesses performance outcomes to measure and track progress

Ultimately, it will help us understand how we can all work together to keep our nation safe and resilient.



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Understanding the Terminology

- **Mission area** = The five elements of preparedness: prevention, protection, mitigation, response and recovery.
- **Prevention** = The capabilities necessary to avoid, prevent, or stop a threatened or actual act of terrorism within the United States.
- **Protection** = The capabilities to secure the homeland against acts of terrorism and manmade or natural disasters. It is focused on actions to protect the citizens, residents, visitors and critical assets, systems and networks against the greatest risks to our nation in a manner that allows our interests, aspirations and way of life to thrive.
- **Mitigation** = The capabilities necessary to reduce loss of life and property by lessening the impact of disasters.



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Understanding the Terminology

- **Response** = The capabilities necessary to save lives, protect property and the environment, and meet basic human needs after an incident has occurred.
- **Recovery** = The capabilities necessary to help communities affected by an incident in recovering effectively. It is focused on a timely restoration, strengthening and revitalization of the infrastructure; housing; a sustainable economy; and the health, social, cultural, historic and environmental fabric of communities affected by a catastrophic incident.
- **Core capability** = Distinct critical elements necessary to achieve the National Preparedness Goal.



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National Preparedness Goal

National Preparedness Goal

A secure and resilient nation with the capabilities required across the whole community to prevent, protect against, mitigate, respond to, and recover from the threats and hazards that pose the greatest risk.

- The National Preparedness Goal
 - Is informed by the risk of specific threats and vulnerabilities – including regional variations
 - Defines what it means for the whole community to be prepared for all types of disasters and emergencies
 - Addresses prevention, protection, mitigation, response and recovery
 - Emphasizes a whole community approach that optimizes the use of available resources
 - Describes 31 core capabilities that will help us address our greatest risks



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Core Capabilities Listed by Mission Area

PREVENT	PROTECT	MITIGATE	RESPOND	RECOVER
Planning	Planning	Planning	Planning	Planning
Public Information and Warning	Public Information and Warning	Public Information and Warning	Public Information and Warning	Public Information and Warning
Operational Coordination	Operational Coordination	Operational Coordination	Operational Coordination	Operational Coordination
Forensics and Attribution	Access Control and Identity Verification	Community Resilience	Critical Transportation	Economic Recovery
Intelligence and Information Sharing	Cybersecurity	Long-Term Vulnerability Reduction	Environmental Response / Health and Safety	Health and Social Services
Interdiction and Disruption	Intelligence and Information Sharing	Risk and Disaster Resilience Assessment	Fatality Management Services	Housing
Screening, Search and Detection	Interdiction and Disruption	Threats and Hazard Identification	Infrastructure Systems	Infrastructure Systems
	Physical Protective Measures		Mass Care Services	Natural and Cultural Resources
	Risk Management for Protection Programs and Activities		Mass Search and Rescue Operations	
	Screening, Search and Detection		On-Scene Security and Protection	
	Supply Chain Integrity and Security		Operational Communications	
			Public and Private Services and Resources	
			Public Health and Medical Services	
			Situational Assessment	





National Preparedness System

- The National Preparedness System outlines an organized process for everyone in the whole community to move forward with their preparedness activities and achieve the National Preparedness Goal.
 - Identifying and Assessing Risk
 - Estimating Capability Requirements
 - Building and Sustaining Capabilities
 - Planning to Deliver Capabilities
 - Validating Capabilities
 - Reviewing and Updating



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National Planning Frameworks

- There will be five National Planning Frameworks:
 - Prevention, Protection, Mitigation, and Response are under White House review now
 - The National Disaster Recovery Framework was released in September 2011
- Each Framework:
 - Identifies the scope (guiding principles, scope of mission area, application of risk)
 - Summarizes the roles and responsibilities of each part of the whole community
 - Defines the mission area's core capabilities, along with examples of key activities
 - Defines the coordinating structures – either new or existing – that enable the effective delivery of the core capabilities
 - Describes the relationships to other mission areas
 - Identifies relevant planning assumptions required to inform the development of interagency operational plans and department level plans
 - Leverages concepts from existing national doctrine where possible (such as the National Incident Management System)



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National Planning Frameworks

- A series of outreach and engagement activities were held targeting both government and private sector and nonprofit partners in the development of the Frameworks.
- 24 events were conducted last February and March to incorporate stakeholder input and recommendations.
 - 17 webinars and 5 in-person workshops
 - Five in-person workshops were held in locations across the country, making them more accessible to people outside the Washington, D.C. area
- More than 800 people registered for the events.
- Working drafts of the Prevention, Protection, Mitigation and Response Frameworks were posted online for broad stakeholder review and comment.



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Federal Interagency Operational Plans

- The Federal Interagency Operational Plans (FIOPs) are being developed to guide the execution of each of the five frameworks.
- These Federally focused plans are intended to:
 - Be a more detailed concept of operations
 - Integrate and synchronize national-level Federal capabilities to support the plans at all levels of government
 - Describe critical tasks and responsibilities to include resource, personnel and sourcing requirements
 - Provide specific provisions for the rapid integration of resources and personnel
 - Be consistent with Comprehensive Preparedness Guide (CPG) 101
- The FIOPs will soon be in the formal concurrence phase





Federal Interagency Operational Plans

- Five outreach events were conducted in July 2012 to engage target audiences in the development of the FIOPs.
 - Four virtual roundtables were held using live chat via FEMA Connect and audio through a conference call
 - One in-person workshop took place at the Memorial Institute for the Prevention of Terrorism in Oklahoma City, OK
- The following is the registration breakdown for the events:

Private Sector:	106 individuals
Academia:	20 individuals
Nonprofit:	89 individuals
Local:	109 individuals
State:	89 individuals
Territorial:	7 individuals
Tribal:	7 individuals
Federal:	15 individuals



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National Preparedness Report

- The first annual National Preparedness Report was submitted to the White House on March 30, 2012, and is available for download at <http://www.fema.gov/ppd8>. The 2013 Report is in final phases of completion.
 - Coordinated with executive departments and agencies in consultation with the whole community
 - Summarizes the progress being made toward developing and maintaining the performance objectives related to the core capabilities described in the Goal
 - Highlights national strength in several core capabilities: Planning, Operational Coordination, Intelligence and Information Sharing, Environmental Response/Health and Safety, Mass Search and Rescue Operations, Operational Communications, Public Health and Medical Services
 - Identifies opportunities for improvement in Cybersecurity, Economic Recovery, Housing, and Natural and Cultural Resources



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Build and Sustain Preparedness

- The Effort to Build and Sustain Preparedness comprises four key elements:
 - A comprehensive campaign to build and sustain national preparedness, to include public outreach and community-based and private-sector programs to enhance national resilience
 - Federal preparedness
 - Federal preparedness assistance (i.e., grants and technical assistance)
 - National research and development efforts



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Coming Soon: Next Steps for PPD-8

- The National Planning Frameworks for Prevention, Protection, Mitigation and Response will be released soon.
 - This Spring, the Framework Roll-out will begin
- Threat and Hazard Identification and Risk Assessments (THIRA) are underway.
 - THIRA data will inform the National Preparedness Priorities
- The Capability Estimation Comprehensive Preparedness Guide is under development.
- The Federal Interagency Operational Plans will be released.



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Ways to Stay Involved

- Participate in a collaborative discussion online...
 - Check the discussion topics on the FEMA crowdsourcing site
 - Visit <http://fema.ideascale.com> (click Presidential Policy Directive 8)
- Submit your thoughts and ideas...
 - Send your ideas to PPD8-Engagement@fema.dhs.gov
- Participate in the national engagement periods...
 - Check the PPD-8 website, <http://www.fema.gov/ppd8>, for updates about specific ways to participate during feedback periods
 - Past opportunities included webinars, in-person events and draft documents with feedback submission forms

Thank you for your participation!



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