



Making Fresno Safe and Proud

Citizen Corps encourages individuals to be prepared and volunteer; to get training in first aid and emergency skills; and to support local first responders, disaster relief and public safety efforts.

Sustainability Began During Start-up

- ★ Respect existing organizations in public safety and disaster services
- ★ No surprises—who needs to know about Citizen Corps before they read it in the newspaper?
- ★ Start-up is easier done from the top down vs. bottom up
- ★ Our start-up rule—go 90 mph behind the scenes and 10 mph in the public arena

- ★ Beginning in March, 2002 we held 100 one-on-one meetings with key community leaders before the first large stakeholder meeting was convened
- ★ These meetings put concerns on the table before misconceptions or lack of information could derail the start-up process
- ★ These meetings not only showed respect for the good work already being done, but also identified unmet needs in the community

From these early meetings came our organizational principles:

- ★ Keep things simple
- ★ Build on, and support, what already exists—don't compete with your partners
- ★ Avoid duplication and bureaucracy
- ★ Be inclusive

Fresno Citizen Corps Mission

- ★ Add volunteer capacity to public safety, public health and emergency response organizations
- ★ Offer volunteer and training opportunities that support the Citizen Corps objectives
- ★ Strengthen our ability to prevent crime and terrorism and respond to both natural and man-made emergencies of all types



Neighborhood Watch

Volunteers in Police Service

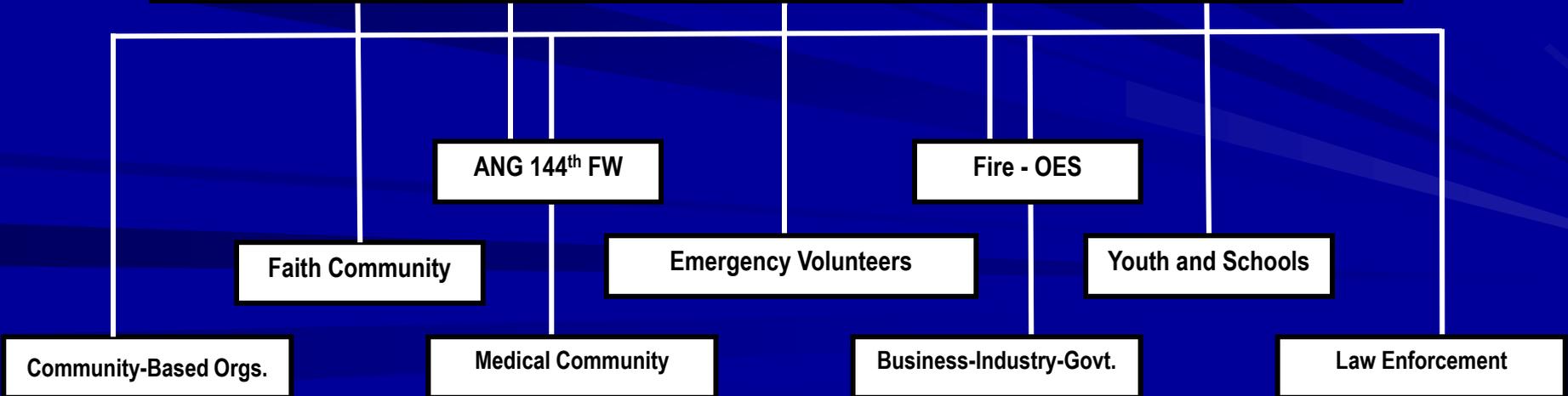
Community Emergency Response Team

Medical Reserve Corps

Fire Corps



The FCC Council is comprised of representatives from the groups below; and members representing the Mayor's Office, American Red Cross, Fresno County Public Health, Clovis Fire Department, the United Way-211, Fresno Police Department, Fresno Fire Department, and City and County Offices of Emergency Services.



Fresno Citizen Corps Builds Community Partnerships





Partnerships Build Resiliency

- ★ Facilitate interaction, training and trust among first responders, partner organizations and disaster volunteers
- ★ Build “knowledgeable networks”
- ★ Create opportunities for volunteer skill building—adds new skills and reinforces prior training
- ★ Enhances retention and multiplies training opportunities for little or no added cost

Respect, reciprocity
and resourcefulness
create partnerships
that get results—and
are sustainable

Value of Partnerships

- ★ In-Kind support utilizes existing resources-skills
- ★ Establishes critical relationships
- ★ Promotes and increases volunteerism
- ★ Facilitates cross training and joint exercises
- ★ Trained citizens reduce the demands on first responders during times of crisis

We Will Partner With Anyone

- ★ Installing free smoke alarms
- ★ Information tables at community events
- ★ Ham radio classes
- ★ City and County tabletop exercises
- ★ 211 Call center training
- ★ Spontaneous volunteer management
- ★ First aid stations at events
- ★ High heat safety workshops
- ★ Caltrans tours and traffic management briefings
- ★ US Postal Service biohazard exercises

Government Partners

- ★ Police and Fire Departments
- ★ City and County Emergency Services
- ★ Transportation, IRS and Flood Control
- ★ Fresno County Health Department
- ★ City Americans with Disabilities Office
- ★ Schools and Universities
- ★ Military
- ★ California Volunteers; State Organizations

825 Community Members Complete CERT Training



No Paid Instructors All Training is Free



High School Health Careers Students Complete CERT Training



...Then Sick Student “Passengers”



Bring Realism to Air Exercise



Have Great Learning Experience



Air National Guard 144th FW Hosts “Eagle Eyes” Terrorism Awareness



Citizens Fire Academy Members High on...



...the Experience



Volunteers Support Exercise for 90 Firefighters From Three States



Provide Rehab and Logistical Support Under ICS



Professionals Extricate “Victims” from 100 Crushed Vehicles



Fresno Fire Mobilization Exercise



CERT Teams Transport Victims



ADA Team Coaches Volunteers



And New Friends Are Made



Fire and Police Ride-Alongs Enhance Training



Postal Service Anthrax Detection Briefing and Tour



BioHazard Decontamination Exercise with Postal Service





Crowd Management Training with FPD Mounted Patrol Unit



Nurses Gone Wild!



Teamwork, Training and Trust



Senior Safety Day Event Draws 100 Volunteers

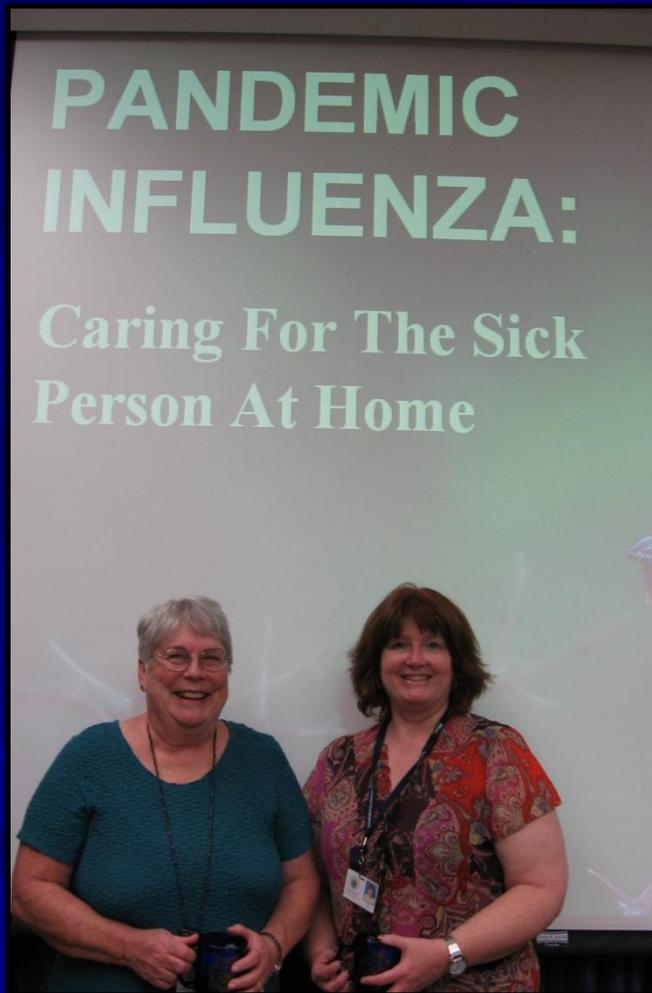


700 Senior Homes Visited in a Single Day



Mayor and Police Chief Follow the “Leader”

Fresno County Health Department



Private Sector Partners

- ★ Small and Large Businesses
- ★ Arena – Event Centers
- ★ Banking Institutions
- ★ Insurance companies
- ★ Hospitals
- ★ Pacific Gas and Electric
- ★ Apartment Association
- ★ Agriculture
- ★ American Ambulance Service

Demolition Company Hosts Disaster Survival Skills Day



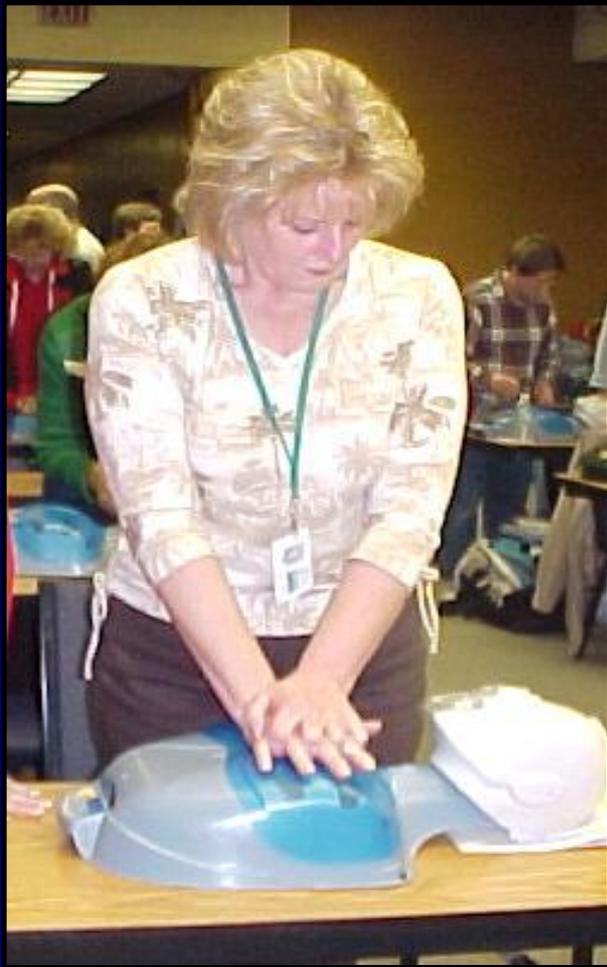
Apartment Association Hosts “Ready Business” Event



Community Organizations

- ★ American Red Cross
- ★ HandsOn – Volunteer Center
- ★ United Way – 211 Call Center
- ★ SPCA–Central Cal. Disaster Animal Team
- ★ Deaf-Hard of Hearing Service Center
- ★ Agency on Aging
- ★ Trauma Intervention Program
- ★ Faith-based organizations and HOWs

Red Cross CPR Training Offered to CERT and MRC Volunteers



Preparedness for Pet Owners



Preparedness Training for 320 Developmentally Disabled and Their Caregivers



Mobilizing Door-to-Door During Heat Wave



Effective Program Management

- ★ Document your program's achievements
- ★ Thank your volunteers
- ★ Ensure your programs are seen as a valuable asset to your community partners
- ★ Share information and resources freely
- ★ Be the go-to person when help is needed
- ★ Give recognition and thanks to partners
- ★ Thank the volunteers again

One staff person with a modest budget
= Solid foundation

Support from your local, state and
national partners = Invaluable

Sustaining your programs with additional
in-kind support = Priceless

We All Have a Role in Hometown Security



What's Yours?

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