

# FEMA Preparedness Call



March 13, 2012



# FEMA

# Agenda

- Welcome/Introductions
- Joshua DuBois, Director of the White House Faith-Based and Neighborhood Partnerships Office
- Effective Practices to Engage Faith-Based and Community Partners
  - Sherry Capers, Miami-Dade County Emergency Planner
  - David Maack, Racine County Emergency Management
  - Q&A with Emergency Managers
- *Ready* Campaign Update, Chris Bernstein
- Individual and Community Preparedness Division Update
- Q&A/Closing Comments



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## **Joshua DuBois**

Special Assistant to the President and Executive Director  
of The White House Office of Faith-based and  
Neighborhood Partnerships



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# Engaging Faith-Based Organizations in Emergency Management

Presenter: Sherry Capers, EM Planner  
Miami-Dade Office of Emergency Management



# Engaging Faith-Based Organizations in Emergency Management

## Emergency Management Today...

- ▶ Limited resources
  - ▶ Need to meet the needs of the whole community
  - ▶ Engage all aspects of the community in defining those needs and devising ways to meet them
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# Engaging Faith-Based Organizations in Emergency Management

Working together to prepare communities...

- ▶ Organization's capabilities (strengths and limitations)
  - ▶ Personal preparedness (self and family)
  - ▶ Organization's preparedness level
  - ▶ Assessments
- 

# Engaging Faith-Based Organizations in Emergency Management

## Matchmaking...

- ▶ Emergency Support Functions
  - ▶ Large organized groups (VOAD, CERT, Youth Organizations)
  - ▶ Businesses
  - ▶ Training
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# Engaging Faith-Based Organizations in Emergency Management

The Long Haul...continued engagement

- ▶ Emails or Group Newsletter
  - ▶ Website
  - ▶ Meetings
  - ▶ Emergency Management Exercises/Tabletops
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# Engaging Faith-Based Organizations in Emergency Management

## Lessons Learned...

- ▶ Begin where the organization is
  - ▶ Flexibility (communication methods)
  - ▶ Think out of the box (LMS, PODs)
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# Engaging Faith-Based Organizations in Emergency Management

## Miami-Dade Communities Organized to Respond in Emergencies (C.O.R.E.)

- ▶ 25 newly affiliated FBCOs
  - ▶ 250 additional community volunteers
  - ▶ Identified new methods to assist over 8,000 after a disaster
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# Engaging Faith-Based Organizations in Emergency Management

- ▶ 9 potential new feedings and sheltering sites
- ▶ 5 new POD sites
- ▶ C.O.R.E. members identified 65 potential new stakeholders

# Engaging Faith-Based Organizations in Emergency Management

Questions?

# Preparing to respond

David L. Maack, CEM, CPM, WCEM  
Racine County Office of Emergency Management

# The First Emergency Manager

"A prudent man foresees the difficulties ahead and prepares for them; the simpleton goes blindly on and suffers the consequences."

- Proverbs 22:3



# Challenges

- Diverse group, no “one-stop shop” to reach the faith-based community.
- Many houses of worship already have a mission, and it does not include emergency preparedness
- Active houses of worship have multiple programs and activities that compete for time and attention.

# Opportunities

- Houses of worship are mission minded-adept at raising money, developing volunteers
- Houses of worship are trusted and in many ethnic communities, serves as a one stop shop for community resources
- Able to reach a large group at one time

# Two typical questions from houses of worship

- How will it impact me? (Y2K/Pandemic Flu)
- How can we help? (Hurricane Katrina/Haiti Earthquake)



# Prayer House Assembly of God

- January 7, 2008-Two tornadoes hit Kenosha County, WI
- Prayer House AG hit by EF-1 tornado
- Church, built in 2003, was partially destroyed-external walls to youth room, storage area and portion of the sanctuary
- Structural and moisture damage
- Worked out of a mobile office trailer and relocated services for 10 months
- Added sprinkler system in rebuild



# Three main plans

- Emergency Response Plan
- House of Worship Recovery Plan
- House of Worship Outreach Plan

# Emergency Response Plan

- Identify hazards that may impact the house of worship/congregation. These could include severe weather, medical emergencies, fire, intruders/disruptive people, and bomb threats
- Develop and train a crisis response team
- Put together a crisis response kit
- Practice plan

# House of Worship Recovery Plan

Plan should include:

- ensuring that the organization/house of worship has enough insurance coverage,
- identifying an alternate location,
- backing up important documents and computer files and storing them off-site

# How faith based groups can help?

- Create a plan to help the community to include:
  - Spiritual Support
  - Felt needs food, water, shelter
- Work with local authorities-Two Common Problems:
  - Emergent Volunteers
  - Donated Goods



# How faith based groups can help?

- Provide special child care services
- Encourage survivors. Your prayers and personal caring are important.
- Form survivor support groups.
- Support appropriate chaplaincy at the scene, the morgue, and with rescue workers.
- Offer temporary shelter (in homes and house of worship buildings), food and personal care items.

# How faith based groups can help?

- Assist survivors in salvaging personal property.
- Organize volunteer work groups to help survivors clean up debris—and later to assist in repair and rebuilding.
- Offer housing and food for out of town recovery volunteers
- Direct survivors to recovery resources—American Red Cross, The Salvation Army, the FEMA, and other care giving agencies.

# How faith based groups can help?

- Encourage members and people in the community to apply for the assistance. Help them through the application process, completing forms for them, and advocating on their behalf with other care giving agencies that provide assistance.
- **Contribute** money and material goods, if requested.
- **Communicate** and cooperate with other disaster organizations.
- **Encourage** local religious leaders to explore the need for a cooperative disaster recovery program to address long term disaster-caused unmet needs.

For more information:

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[www.racineco.com/emergencymanagement](http://www.racineco.com/emergencymanagement)

# Q&A for Emergency Managers



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# Chris Bernstein

Web Program Manager, Ready.gov



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# Ready Campaign Updates

- National Preparedness Coalition  
Community Open:  
<http://community.fema.gov>
  - Many of you may recognize this as our National Preparedness “Month” system
  - In order to better utilize the features and collaborate with you, we will be opening the forum early for year-round engagement.

# Post Your Preparedness Events

- Coalition Members nationwide can share preparedness event:
  - Trainings
  - Fairs
  - Seminars
  - Workshops
- Geographic based search allows you to easily find events in your area
- Discuss working collaboratively to hosts to ensure community success.

# Zip Code View

The screenshot shows a web application interface for the National Preparedness Month Coalition. At the top, the user is logged in as 'Alice Carr - FEMA' with a 'My Profile' link and a 'Logout' button. A dropdown menu shows 'National Preparedness Month...'. Below the navigation bar, there is a search icon and a breadcrumb trail: 'Group Home > Calendar'. The main heading is 'National Preparedness Month Coalition'. Underneath, the section is titled 'Calendar' with a sub-heading 'Search our National Events Calendar for national events your community can take part in!'. There is a search input field and a 'Jump to my ZIP' button. The main content area features a map of the United States with several blue location pins indicating events in various states, including Washington, Oregon, California, Nevada, Arizona, Texas, Missouri, Illinois, Michigan, Ohio, Pennsylvania, and New York. The map includes navigation controls like a compass and zoom in/out buttons. At the bottom of the map, there is a 'Map Satellite' toggle and a 'Google' logo. A small copyright notice at the very bottom of the map area reads: 'Map data ©2016 Google, Imagery ©Mapbox, Geocentre Consulting, INEGI, MapLink, Tele Atlas - Terms of Use'.

# Calendar View

September 2011

Month Week Day Year List

Calendar Events during September 2011

Mon	Tue	Wed	Thu	Fri	Sat/Sun
<ul style="list-style-type: none"> <li>UC MRC activation for Shelt...</li> <li>232-HELP / Louisiana 211 Di...</li> <li>Awareness and Response to B...</li> <li>State Fair Education Bldg</li> <li>Dinwiddie County Hurricane ...</li> </ul>	<ul style="list-style-type: none"> <li>232-HELP / Louisiana 211 Di...</li> <li>Farm Progress Show</li> <li>Emergency Response to Domes...</li> <li>Emergency Preparedness Road...</li> <li>AlertChicago.Com PSA Distr...</li> </ul>	<ul style="list-style-type: none"> <li>CPR for Healthcare Providers</li> <li>232-HELP / Louisiana 211 Di...</li> <li>Union County Summer Arts Fe...</li> <li>Farm Progress Show</li> <li>Emergency Response to Domes...</li> </ul>	<ul style="list-style-type: none"> <li>First day of National Prepa...</li> <li>Business Continuity Plannin...</li> <li>Business Continuity (TV Int...</li> <li>BOMPress on ABC27</li> <li>232-HELP / Louisiana 211 Di...</li> </ul>	<ul style="list-style-type: none"> <li>Preparedness kit give away</li> <li>Disaster Preparedness</li> <li>Knox County Health Departme...</li> <li>Walk to Whirlpool</li> <li>232-HELP / Louisiana 211 Di...</li> </ul>	<ul style="list-style-type: none"> <li>232-HELP / Louisiana 211 Di...</li> <li>CERT San Diego Community Du...</li> <li>Volunteer Recognition at ST...</li> <li>Kids Preparedness Workshop at The Home Depot</li> </ul>

**Name:** Kids Preparedness Workshop at The Home Depot  
**Time:** 09:00 - 12:00  
**Description:** The Home Depot stores statewide are hosting Georgia's kids to get them ready for football season and learn what it means to get ready for the unexpected, in recognition of National Preparedness Month. Workshops are designed for children ages 5 to 12, and parents are welcome to attend. Visit [www.homedepot.com](http://www.homedepot.com) to find a store near you.

# Last Year's Event Highlights

- AZ Division of Emergency Mgmt Emergency Kit Cook Off: <http://emergencykitcookoff.blogspot.com/>
  - Posted about challenge on calendar as able to assist in the launch of similar programs in 2 additional states.
- Private Sector partnerships:
  - By posting fairs and events, FEMA was able to make sure our private sector partners had preparedness resources, including brochures and sample emergency plans, training materials, or speakers when available.
- 1377 total events were posted in 2011
- Events can now be posted on the calendar for the remainder of 2012

# Additional Features

- Discussion forums:
  - National, Regional & topic specific discussions (*new*).
  - Guest posting from across Emergency Management
- Toolkit materials and resources
- These sections will be updated in the coming months with exciting new content.

## National Preparedness Coalition Community

- To read about how members used all our features last year, read the 2011 After Action Report  
<http://go.usa.gov/Qxp>
- Stay tuned as we update the rest of the National Preparedness Coalition Community throughout the year

# Flood Awareness Week

- March 12 – March 16
- [www.ready.gov/floods](http://www.ready.gov/floods)
- Interactive resources
- Recommended training
- Printer friendly resources by region
- Outreach materials



# Individual and Community Preparedness Updates

Paulette Aniskoff  
Director, Individual and Community Preparedness Division



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# Grants Webinar Follow Up

- In case you missed our Grants webinar you can view it by [clicking here](#).
- [Sign up here](#) to subscribe to our mailing list and receive updates on future webinar announcements and other important information.
- On going coordination and collaboration

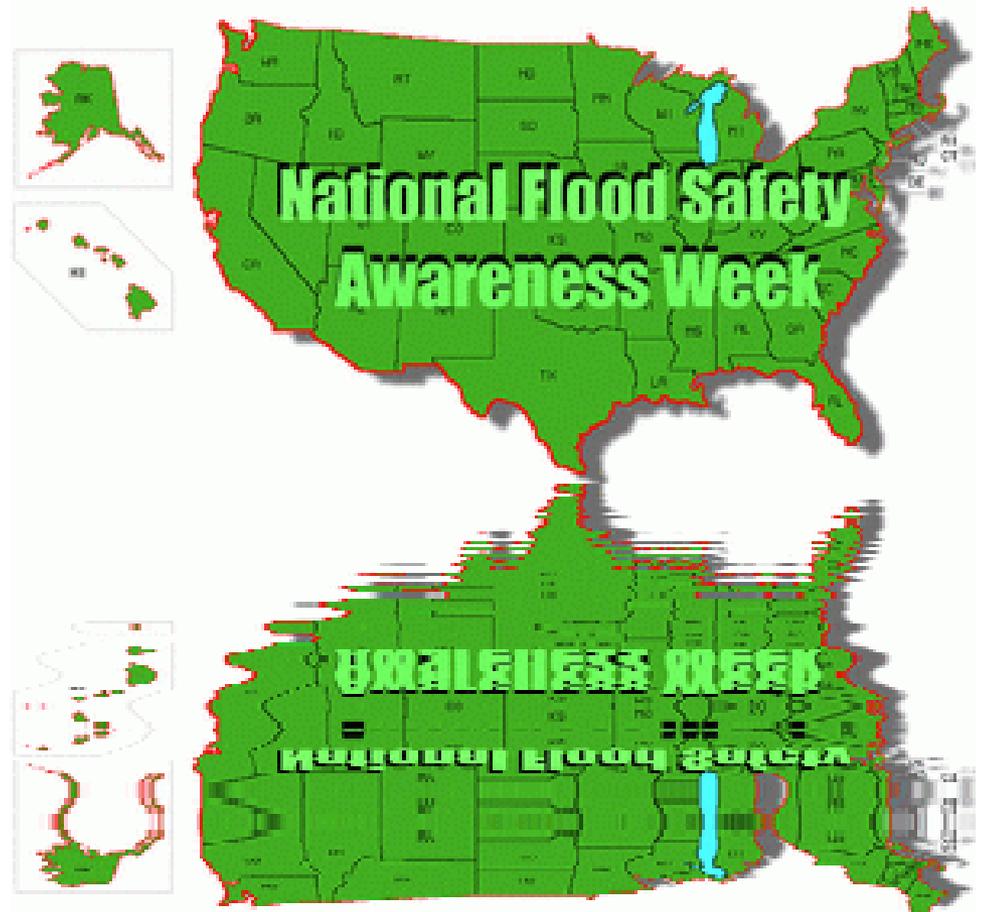


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# Flood Safety Awareness Week

- **March 12-16 Is Flood Safety Awareness Week**
- **Be sure to visit the following sites for information related to Flood Safety:**
  - [FloodSmart.gov](http://FloodSmart.gov)
  - [FEMA Flood Webpage](http://FEMA Flood Webpage)
  - [Ready.gov Flood Webpage](http://Ready.gov Flood Webpage)
  - [National Weather Service](http://National Weather Service)
  - [Flood Outreach Toolkit](#)



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# Individual and Community Preparedness Awards

- Keep a look out for the request for nominations for this years Individual and Community Preparedness Awards
- In case you missed it, you can also now also view the Champions of Change event for last years winners on [YouTube](#). Photos for the event have been posted on [flickr](#).



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# Resources for Faith-based and Community Organizations

- **Citizen Corps Resource Catalogue**
  - Faith-based and Voluntary Organization Resource Page
  - Feel free to forward your resources, stories and effective practices to [citizencorps@dhs.gov](mailto:citizencorps@dhs.gov)
  
- **Community Preparedness Activities for Everyone:**
  - Program Leaders Guide
  - Facilitators Guide
  - Preparedness Activities
  - Materials available for download in English and Spanish!
  
- **Ready.gov**
  - Join the National Preparedness Coalition for other great tools and resources



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# Youth Update

- **Updated Youth Preparedness Webpage**
  - We have updated our youth webpage [click here](#) for more information.
  - [Youth Preparedness Fact Sheet](#)
- **Upcoming Youth Workshops**
  - March 21: Kansas City, MO
  - April: Seattle, WA



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# IdeaScale and FEMA Think Tank Call

- <http://fema.ideascale.com>
- On February 17<sup>th</sup>, Deputy Administrator Serino Hosted the the second monthly call to discuss ideas generated through the FEMA [Think Tank](#), an online collaborative community for discussing a variety of emergency management issues.
- During the call two innovative ideas generated from participants on the online forum were discussed:
  - Leveraging amateur (ham) radio operators to communicate with disaster survivors
  - Mobile Applications to use during disaster preparedness, response and recovery



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# The Great Utah ShakeOut



The event will take place on **April 17 at 10:15 am**. For more information, please visit:

<http://www.shakeout.org/utah>



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# Additional Announcements

- If there is a topic you would like to see addressed on a future month's call, if there is a best practice in your state that you would like to see featured, contact us at [citizencorps@dhs.gov](mailto:citizencorps@dhs.gov). Please feel free to add us to your distribution list as well.
- Check to see if a topic you're interested in has been covered on one of our webinars at <http://www.citizencorps.gov/news/webcasts.shtm>. All previous webinars are archived there, available for download and review.
- Our next webinar, [Engaging Latino Communities in Emergency Management](#), will be on Tuesday, March 27, at 2PM ET



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