



FEMA

Department of Homeland Security Trademark Consent to Use Agreement

The Department of Homeland Security (“DHS”) hereby consents to the **NAME OF COMPANY** (hereinafter “Entity”), a non-exclusive, royalty free use of the Ready Flagship Mark (as provided by DHS and displayed below) for the sole and exclusive purpose of including on Emergency Supply Kit Poster(s) that are authorized by DHS in writing. The Ready Flagship Mark is a DHS-owned trademark associated with the Ready Campaign.



By signing this Trademark Consent to Use Agreement (the “Agreement”), and for good and valuable consideration acknowledged and received, DHS and the Entity agree to the following:

Scope

The Ready Flagship Mark may be used solely on the Emergency Supply Kit Poster(s) that are authorized in final form by the Department of Homeland Security in writing.

Depiction of the Ready Flagship Mark must be as provided by DHS and displayed on this Agreement. No alteration or modification of the Ready Flagship Mark , including but not limited to, color, shape and any textual elements, is permitted.

Entity shall not use the Ready Flagship Mark other than as expressly authorized in this Agreement unless specifically authorized in writing by the Department of Homeland Security.

Entity subscribes to the objectives and goals of the DHS Ready Campaign, but must represent itself as an independent entity, and not part of the Department of Homeland Security.

Entity is not authorized by the Department of Homeland Security to license or transfer the Ready Flagship Mark to any other organization or agency.

Entity must use all inventory related to this Agreement within twelve months from the date of execution of this Agreement. Use of inventory beyond this period will require written permission from the Department of Homeland Security.

Trademarks Symbols and Placement

When using the Ready Flagship Mark, Entity shall ensure that the "®" symbol is placed immediately to the right of the mark.

Miscellaneous

The Entity acknowledges that nothing in this Agreement shall affect any transfer of copyright, trademark or any other applicable intellectual property rights or title from the Department of Homeland Security to the Entity, and no other use of the Department of Homeland Security’s intellectual property is hereby authorized.

Termination

This Agreement automatically terminates in twelve months from the date of execution (signature by both parties).

FOR THE DEPARTMENT OF
HOMELAND SECURITY

FOR NAME OF COMPANY

Signature: _____

Signature: _____

Printed: _____

Printed: _____

Title: _____

Title: _____

Date: _____

Date: _____