



THE DAILY ANAGRAM

FRIDAY, MAY 9

THE DAILY NEWSLETTER OF THE 2008 NATIONAL FLOOD CONFERENCE

TODAY'S SCHEDULE

Exhibit Hall Open & Continental Breakfast
8:00 am – 9:00 am

Workshops 19-24
9:00 am – 10:30 am

Workshops 25-30
10:45 am – 12:15 pm

Exhibit Hall Open & Lunch on Your Own
12:15 pm – 1:30 pm

Workshops 31-36
1:30 pm – 3:00 pm

Workshops 37-41*
3:15 pm – 4:45 pm

**This afternoon's Workshop 40, Who's on Second, has been canceled. The Lender Town Hall originally scheduled for Saturday will be held in the workshop's time slot this afternoon in the Columbus meeting rooms.*



FEMA

Opening General Session: Building on the Past for a Changing Future

Yesterday morning's Opening General Session got off to a fast start with a video that chronicled 40 years of NFIP "firsts" and other highlights in 7 minutes. The production featured excerpts from videotaped interviews with Federal Insurance Administrators from George Bernstein, the first Administrator, to present Administrator David Maurstad.

Master of Ceremonies Michael J. Moye, President, National Lenders Insurance Council, then welcomed conference participants and introduced the morning's first speaker, Edward L. Connor, Deputy Assistant Administrator for Insurance, FEMA Mitigation Directorate. Mr. Connor discussed the program's value to society, its near-term challenges, and its commitment to the future. He touted the NFIP as the best example of public-private partnership in the Federal Government.

Next on stage was Edward Pasterick of the Industry and Public Relations Branch, FEMA Mitigation Directorate, who briefly spoke on the future of the NFIP before introducing the two guest speakers.

The NFIP: Further Downstream

Margaret A. Davidson, Director, Coastal Services Center, National Oceanic and Atmospheric Administration, presented a discussion focused on the impact of the changing environment on the economy, and subsequent implications for the NFIP.



Margaret A. Davidson, NOAA

Ms. Davidson emphasized that worldwide climate change and instability are for real, that they are happening faster than scientists once thought, and that damaging weather events will

become more frequent and more severe in the future. This scenario is especially important, Ms. Davidson said, in low-lying coastal areas, which include many major U.S. cities, that are vulnerable to rising sea levels. What is needed, she concluded, is for society to "get smarter" about infrastructure design.

Robert W. Klein, Director, Center for Risk Management and Insurance Research, Georgia State University, spoke on effective management of flood risk. He examined alternative methods of delivering the flood insurance product (e.g., public vs. private insurance systems), achievement of a fiscally sound flood insurance program, and pre- vs. post-flood NFIP financing.



Robert W. Klein, Georgia State University

Companies Honored

Near the end of the session, Mr. Connor returned to the stage to present the annual NFIP achievement awards. This year's honored stakeholders were cited for their accomplishments in supporting the NFIP during fiscal year 2007.

Administrator's Club Awards

The Administrator's Club Award recognizes Write Your Own (WYO) Companies' contributions to the growth of the NFIP. Winners are divided into five groups that represent policy base thresholds.

This year's winners were Selective Insurance Company of America, American Strategic Insurance Corporation, AIG National Insurance Company, Franklin Homeowners Assurance Company, and North Pointe Insurance Company.

Administrator's Cup Award

This award goes to the WYO Company that experienced the highest percentage of overall growth. The winner of the



Administrator's Club Award this year was AIG National Insurance Company.

Judy Galvin receives the Administrator's Cup from Ed Connor of FEMA on behalf of AIG National Insurance Company.

Administrator's Quill Award

This award recognizes the WYO Company with the highest percentage of overall growth, excluding rewritten policies. Selective Insurance Company of America was this year's honoree.



Bob Butler accepts the Administrator's Quill Award on behalf of Selective Insurance Company of America.

Agency of the Year Awards

Agencies are nominated for this honor on the basis of their flood portfolio growth, marketing strategies used to increase policy sales, activities undertaken to promote flood awareness, and adherence to NFIP underwriting guidelines. This year the winners were Neefus-



Agency of the Year Award winners were (from left): John Stype for Neefus-Stype Agency, Jeff Italiano for Italiano Insurance Services, and Bud Clark for Williams Insurance Agency.

Stype Agency of Aquebogue, NY; Italiano Insurance Services of Tampa, FL; and Williams Insurance Agency of Rehoboth Beach, DE.

Special Recognition Award

This year the award committee honored the Barhorst Insurance Group—winner of the Agency of the Year Award in 2005 and 2006—for its continued success in growing NFIP policies in Houston, TX.



Warren Barhorst accepts the Special Recognition Award given to the Barhorst Insurance Group this year.

Don't Miss Out on Saturday's Final Conference Events

Be sure to join us tomorrow morning for the conference's closing general session breakfast sponsored by EDS.

Also, from 10:15 to 11:30 on Saturday in the Columbus meeting rooms, four of the five ever-popular Town Halls will

be conducted—Claims, Floodplain Management and Mapping, Marketing, and Underwriting. *Please note that the Lender Town Hall has been rescheduled for 3:15 today.*

Make Your Preferences Known

At yesterday morning's Opening General Session, attendees found in their chairs invitations to come to the FloodSmart booth to share the anniversary cake and to cast



ballots for a proposed new NFIP logo. The present logo now has two challengers. The FloodSmart Team needs your opinion on which logo most effectively represents the NFIP by conveying, at a glance, the peril of flood *and* the wisdom of buying flood insurance.

If you have a preference, please mark your ballot and turn it in at FloodSmart exhibit booth 202 before 1:30 today. Misplaced your ballot? The folks at the booth will be happy to give you another one.

Answers: "How's Your NFIP IQ?"

