### 2019 National Seasonal Preparedness Messaging Calendar

<table>
<thead>
<tr>
<th><strong>WINTER</strong></th>
<th><strong>MAR</strong></th>
<th><strong>JUN</strong></th>
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<td><strong>DEC</strong></td>
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<tr>
<td>National Influenza Vaccination Week</td>
<td>American Red Cross Month</td>
<td>National CPR/AED Awareness Week</td>
<td>Fireworks and Summer Safety</td>
<td>National Night Out</td>
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<td>Holiday Safety</td>
<td>Flood Safety, Insurance &amp; Mitigation Toolkit</td>
<td>Pet Preparedness</td>
<td>Youth Preparedness</td>
<td>Back to School - Children &amp; Youth Preparedness</td>
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<td>National Weather Service (NWS) Winter Safety</td>
<td>Severe Weather Preparedness</td>
<td>Extreme Heat</td>
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<td>Resolve to be Ready Social Media Toolkit</td>
<td>NWS Spring Safety</td>
<td>NWS Summer Safety</td>
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<td>National Tsunami Awareness Week</td>
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<td>Winter Safety</td>
<td>National Financial Capability Month</td>
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<td>Martin Luther King Jr. Day of Service</td>
<td>Wildfire Safety</td>
<td>Cybersecurity Awareness Month</td>
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<td>National Volunteer Week</td>
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<td>Earth Day</td>
<td>Great ShakeOut Earthquake Drill</td>
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<td>Winter Safety</td>
<td>National Building Safety Month</td>
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<td>Earthquake Awareness Month</td>
<td>SBA National Small Business Week</td>
<td>National Crime Prevention Month</td>
<td>National Veterans and Military Families Appreciation Month</td>
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<td>Wildfire Community Preparedness Day</td>
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<td>National Hurricane Preparedness Week</td>
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<td>National Emergency Medical Services (EMS) Week</td>
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For links to social media toolkits and key messaging for seasons & topics please visit: [www.ready.gov/calendar](http://www.ready.gov/calendar)

**GENERAL PREPAREDNESS**

- Make a family emergency plan, include pets and neighbors.
- Make a communication plan so your family knows how to reconnect and reunite when a disaster strikes.
- Identify an out-of-town emergency contact who can let family and friends know where you are and how to reach you.
- Get to know neighbors and check on them before and after a disaster.
- Review insurance policies. Make sure you’re covered against floods, earthquakes, tornadoes, or high winds in hurricane-prone areas.
- Keep copies of important documents in a secure place (digital and/or waterproof location).
- Build or restock your emergency preparedness kits for home, work and your vehicle, include a flashlight, batteries, cash, and first aid supplies, for adults and children.
- Create an emergency savings fund and keep cash on hand for emergencies.
- Download the FEMA App and set up local alerts.
- Share safety messages with friends, family, neighbors and colleagues.

**FINANCIAL PREPAREDNESS**

- Personal financial planning helps families prepare for emergencies both big and small.
- Plan for unexpected out-of-pocket expenses for lodging, food, gas and more.
- Review your insurance policies and update your coverage if necessary.
- Be prepared for the cost of deductibles for insurance and medical co-pays.
- Complete an Emergency Financial First Aid Kit at Ready.gov.

**INSURANCE COVERAGE**

- Protect the life you’ve built. Homeowners, renters and businesses recover more quickly when insured.
- Having insurance for your home or business property ensures you will have the financial resources needed to help you repair, rebuild or replace whatever is damaged.
- Keep your coverage for flood insurance, even if your mortgage is paid off. Get informed at FloodSmart.gov.

**LIFE SAVING SKILLS**

- Practice preparedness plans at least twice a year, at your home and workplace, by participating in a drill or exercise.
- Take You are the Help Until Help Arrives training and a CPR and first aid class at your workplace, by participating in a drill or exercise.
- Know how to shut off utilities where you live.
- Know all emergency exits in your home and at work, and where you visit often.

**FLOODING**

- Never drive or walk through flooded streets; Turn Around, Don’t Drown™.
- Check your flood insurance policy to ensure you have appropriate coverage.

**FIRE SAFETY**

- Put smoke alarms and carbon monoxide detectors on every level in your home, inside bedrooms and outside sleeping areas.
- Know two ways out of every room in your home.
- Create a home fire escape plan; practice it at least twice a year.
- Choose a safe meeting place outside your home where you can easily be seen.
- Test smoke alarms once a month by pushing the test button.
- When the smoke alarm sounds get outside and stay outside.
- Do not leave space heaters or fireplaces unattended.

**POWER OUTAGE**

- Have alternative charging devices for phones or anything that requires power.
- Generators should always be used outside the home. Carbon monoxide poisoning can occur when a generator is not working, or vented, properly.

**EARTHQUAKE**

- Practice “Drop, Cover and Hold On.”
- Anchor heavy furniture to a secure wall in your home.
- Text, don’t call.

**SPRING (MAR, APR, MAY)**

**SEVERE WEATHER**

- If ordered to evacuate, leave right away. Know the route ahead of time and plan where to go.
- Know a safe location in your home in case there is a tornado.

**SUMMER (JUNE, JULY, AUG)**

**EXTREME HEAT**

- Drink plenty of water throughout the day. Extreme heat can be deadly.
- Wear cool clothes and try to stay out of the heat for long periods of time.
- Look before you lock. Never leave children, disabled adults, or pets in parked vehicles.

**WILDFIRE SAFETY**

- Report a wildfire if you see one; you may be the first to see it.
- Wildfires can kill. If ordered to evacuate, know the route and plan where to go.
- Remove debris and keep anything that burns at least 10 feet from your home.

**HURRICANES**

- History shows that storm tracks can change quickly and unexpectedly. Monitor local news, weather and social media.
- If local officials give the order to evacuate or shelter in place, take action to do so.
- Storm surge and inland flooding pose a significant threat to life and property and can occur before, during, or after the center of a storm passes through.

**WINTER (DEC, JAN, FEB)**

**WINTER STORM AND EXTREME COLD**

- Stay off the road during/after a storm.
- Stay inside where it is warm and bring pets indoors. Extreme cold can be deadly.
- Layer clothes to help you stay warm and change activities to stay safe.
- When using space heaters, follow manufacturer’s directions. Keep anything that can burn at least 3 feet away from heaters and wood stoves.
- Have a working carbon monoxide detector.

**HOLIDAY SAFETY**

- Prepare for unpredictable weather before traveling.
- Water your tree every day. Turn off holiday lights when you go to bed or leave your home.
- Keep candles away from anything that can burn. Use battery operated candles instead.
- If you shop online over the holidays, shop securely.

**FALL (SEP, OCT, NOV)**

**CHILDREN & YOUTH + BACK TO SCHOOL**

- Help your children memorize emergency contacts; store in a safe place.
- Know the emergency plan for your child’s school, college, and child care.
- Practice evacuation plans and other emergency procedures with children on a regular basis.