This Self Evaluation Sheet has been developed to help you understand the criteria that will be used to evaluate the Narrative Statement when applying for the Staffing for Adequate Fire and Emergency Response (SAFER) Grant. The Peer Reviewers will evaluate the Narrative Statement using the criteria below to assess the degree to which your proposal best describes your organization and community risks, the requirements you have listed that will reduce those risks, and how your project(s) align with the SAFER Grant priorities. The peer review panel score represents 70 percent of the total application score. Therefore, please ensure that your narrative clearly addressed each of the following evaluation criteria elements with detailed but concise information. Provide only the information being requested for each element; if you provided information pertaining to the narrative elements elsewhere in the application, you must still include the details in the narrative. Failure to provide all requested information may result in a lower score.

Using the criteria below, rate your own application and assess how your application might be rated by the Peer Reviewers.

(1) Project Description
In order to receive the highest rating related to Project Description, you must clearly discuss all of the points below.

- What problems and issues are the fire departments, who the organization will be reaching with this grant, experiencing in recruiting new volunteer firefighters?
- What problems and issues are the same fire departments experiencing in retaining current members?
- Describe the implementation plan, including the goals, objectives, methods, specific steps, and timelines to directly address the identified problems or issues. Describe the current marketing plan already in place, or the marketing program to be put in place with grant funds.
- Describe how the program will be evaluated for its impact on the identified recruitment and retention problems and issues. How will the overall effectiveness of the grant will be measured?
- What are the specific benefits the new volunteer firefighters and/or retention of current volunteer firefighters will provide to the fire departments participating in the application and their respective communities?
- What are the organizations procurement practices and timelines outlining the chronological steps to complete the activities requested in the application?

Option: Strongly Agree
Definition/Standard: The applicant clearly explains the recruitment problems and issues identified by the fire departments participating in this application. The applicant clearly explains the retention problems and issues identified by the same fire departments. There is a clear explanation of the organization’s implementation plan as well as clear details on the goals, objectives, methods, specific steps, and timelines to directly address the identified problems or issues. The applicant clearly described the current marketing plan that is already in place, or the marketing program to be put in place. The applicant provides a clear description on how they will evaluate and measure the overall effectiveness of the grant program for its impact on identified recruitment and retention
problems and issues. The specific benefits the new volunteer firefighters and/or retention of current volunteer firefighters will provide to the fire departments and their respective communities are clearly described. Procurement practices and timelines outlining the chronological steps to complete the activities have also been clearly described. I have a clear understanding of the project description.

**Option: Agree**

**Definition/Standard:** The applicant adequately explains the recruitment problems and issues identified by the fire departments participating in this application. The applicant adequately explains the retention problems and issues identified by the same fire departments. There is an adequate explanation of the organization’s implementation plan as well as adequate details on the goals, objectives, methods, specific steps, and timelines to directly address the identified problems or issues. The applicant adequately describes the current marketing plan that is already in place, or the marketing program to be put in place. The applicant provides adequate information on how they will evaluate and measure the overall effective of the grant program for its impact on identified recruitment and retention problems and issues. There is an adequate description of the specific benefits the new volunteer firefighters and/or retention of current volunteer firefighters will provide to the fire departments and their respective communities. Procurement practices and timelines outlining the chronological steps to complete the activities are adequately described. I have an understanding of most elements of the project description but a greater level of detail on some aspects would have been helpful.

**Option: Neither Agree nor Disagree**

**Definition/Standard:** The applicant provides some explanation on the recruitment problems and issues identified by the fire departments participating in this application. The applicant provides some explanation on the retention problems or issues identified by the fire departments but again, details are lacking. There is some explanation of the organization’s implementation plan as well as the goals, objectives, methods, specific steps, and timelines to directly address the identified problems or issues. They somewhat described the current marketing plan that is already in place, or the marketing program to be put in place. The applicant provides some information on how they will evaluate and measure the overall effective of the grant program for its impact on identified recruitment and retention problems and issues. There is some discussion on the specific benefits the new volunteer firefighters and/or retention of current volunteer firefighters will provide to the fire departments and their respective communities. Procurement practices and timelines outlining the chronological steps to complete the activities are somewhat described. The project description was moderately described, but more detail on most of the elements would have been helpful.

**Option: Disagree**

**Definition/Standard:** The applicant provides minimal detail and explanation on the recruitment problems or issues identified by the fire departments participating in this application. The applicant provides minimal detail and explanation on the retention problems and issues identified by the same fire departments. There is minimal explanation on the organization’s implementation plan as well as minimal details on the goals, objectives, methods, specific steps, and timelines to directly address the identified problems or issues. Minimal details were also provided on the current marketing plan that is already in place, or the marketing program to be put in place. There is minimal explanation on how they will evaluate and measure the overall effective of the grant program for its impact on identified recruitment and retention problems and issues. There is minimal discussion on the specific benefits the new volunteer firefighters and/or retention of current volunteer firefighters will provide to the fire departments and their respective communities. Procurement practices and timelines outlining the chronological steps to complete the activities are minimally described. I do not have a clear understanding of the recruitment and/or retention problems or issues the fire departments are experiencing, or how this grant would address their needs.

**Option: Strongly Disagree**

**Definition/Standard:** The applicant provides no details or explanation of the recruitment and/or retention problems or issues identified by the fire departments participating in this application. There is no detail on the
organization's implementation plan or the goals, objectives, methods, specific steps, and timelines to directly address the identified problems or issues. No details were provided on the current marketing plan already in place, or the marketing program to be put in place. There is no indication that they will evaluate and measure the overall effective of the grant program for its impact on identified recruitment and retention problems and issues. There is no discussion on the specific benefits the recruitment of new volunteer firefighters and/or retention of current volunteer firefighters will provide to the fire departments and their respective communities. Procurement practices and timelines outlining the chronological steps to complete the activities are not included. I do not understand what the project proposes to accomplish.

(2) Impact on Daily Operations
In order to receive the highest rating regarding Impact on Daily Operations, you must clearly discuss all of the points below.

- How are the fire departments participating in this application and their current volunteer firefighters and communities at risk without the items or activities requested?
- How will the risk be reduced if awarded?
- What impact will the recruitment of new volunteer firefighters and/or the retention of current volunteer firefighters have on the NFPA compliance of the fire departments participating in this application?

**Option: Strongly Agree**
**Definition/Standard:** The applicant clearly explains the risk(s) to the fire departments participating in this application, including their communities and current volunteer firefighters, without the item or activities requested. The applicant clearly describes how those risks would be greatly reduced if awarded. The applicant provides detailed information on how the recruitment of new volunteer firefighters and/or the retention of current volunteer firefighters will impact the NFPA compliance of the participating fire departments. I have a clear understanding of the risks that will be reduced, to the fire departments and their current volunteer firefighters and communities, through the recruitment of new volunteer firefighters and/or the retention of current volunteer firefighters.

**Option: Agree**
**Definition/Standard:** The applicant provides an adequate explanation of the risks to the fire departments participating in this application, including their communities and current volunteer firefighters, without the item or activities requested. The application shows adequate information on how those risks would be reduced if awarded. The applicant provides adequate information on how the recruitment of new volunteer firefighters and/or the retention of current volunteer firefighters will impact the NFPA compliance of the participating fire departments. I have an understanding of the risks to the fire departments and their current volunteer firefighters and communities, but a greater level of detail on some aspects would have been helpful.

**Option: Neither Agree nor Disagree**
**Definition/Standard:** The applicant provides some explanation of the risks to the fire departments, including their communities and current volunteer firefighters, without the items or activities requested. The application provides some information on how those risks would be reduced if awarded. The applicant provides some information to show the impact that the recruitment of new volunteer firefighters and/or the retention of current volunteer firefighters would have on the NFPA compliance of the participating fire departments, but has not included the level of detail needed to confirm this. I believe there is some indication that recruiting new volunteer firefighters and/or retaining current volunteers firefighters is linked to the reduction of risk to the fire departments and their communities and current volunteer firefighters, but more details on most elements would have been helpful.

**Option: Disagree**
**Definition/Standard:** The applicant provides minimal information of the risks to the fire departments, including their communities and current volunteer firefighters, without the items or activities requested. It is unclear how
the risks would be reduced if awarded. The applicant provides minimal information on the impact that the recruitment of new volunteer firefighters and/or the retention of current volunteer firefighters would have on the NFPA compliance of the participating fire departments. Without any additional detail, I believe there is little indication that recruiting new volunteer firefighters and/or retaining current volunteers firefighters is linked to the reduction of risk to the fire department and their current firefighters and the communities.

Option: Strongly Disagree
Definition/Standard: The applicant provides no details on risks to the community and current volunteer firefighters without the items or activities requested, nor is there any information on the impact that the recruitment of new volunteer firefighters and/or retention of current volunteer firefighters would have on the NFPA compliance of the participating fire departments. I do not believe recruiting new volunteer firefighters and/or retaining current volunteer firefighters is linked to the reduction of risk to the fire department and their current firefighters and the communities.

(3) Financial Need
In order to receive the highest rating for Financial Need, you must clearly discuss all of the points below.

- Provide an income versus expenses breakdown of the organization’s current annual budget.
- What are the organization’s budget shortfalls and why is the organization unable to address the financial needs without federal assistance?
- Describe how critical functions of the organization are affected without this funding?
- What other actions has the organization taken to obtain funding elsewhere (e.g., state assistance programs, other grant programs, etc.)? How have similar projects been funded in the past?

Option: Strongly Agree
Definition/Standard: The applicant clearly identifies and articulates an income versus expenses breakdown of their annual budget. The applicant clearly describes their budget shortfalls and provides clear justification on why federal assistance is needed. The applicant provides clear details on how critical functions of their organization are affected without federal funds. The applicant provides clear information on other actions they have taken to obtain funding from other sources and clearly explains how similar projects have been funded in the past. It is clear that the financial needs described by the applicant are beyond the applicant’s control and I believe their request shows a dire need for federal assistance.

Option: Agree
Definition/Standard: The applicant adequately identifies and articulates an income versus expenses breakdown of their annual budget. The applicant adequately describes their budget shortfalls and provides adequate justification on why federal assistance is needed. The applicant provides adequate details on how critical functions of their organization are affected without federal funds. The applicant explains some attempts to obtain funding from other sources and adequately explains how similar projects have been funded in the past. The financial needs of the applicant are explained with sufficient detail; I understand the applicant’s current budget and believe there is a need for federal assistance, but a greater level of detail on some aspects would have been helpful.

Option: Neither Agree nor Disagree
Definition/Standard: The applicant provides some information on an income verses expenses breakdown of their annual budget. The applicant briefly explains their budget shortfalls and why federal assistance is needed is lacking. The applicant provides some details on how critical functions of their organization are affected without federal funds. The applicant briefly discusses their attempts to obtain funding from other sources and somewhat discuss how similar projects have been funded in the past. I am unsure of the applicant’s current budget and needs; therefore, I am unsure if there is an urgent need for financial assistance. More detail on most elements would have been helpful.
Option: Disagree
Definition/Standard: The applicant provides minimal detail on an income versus expenses breakdown of their annual budget. There is minimal detail on their budget shortfalls or the need for federal assistance. There is minimal information on how critical functions of their organization are affected without federal funds. There is minimal explanation on their attempts to obtain funding from other sources or how similar projects have been funded in the past. There is minimal information to understand the applicant’s financial need; therefore, I believe there is no apparent need for financial assistance.

Option: Strongly Disagree
Definition/Standard: The applicant provides no detail on an income versus expenses breakdown of their annual budget. There is no detail on their budget shortfalls or need for federal assistance. There is no information on how critical functions of their organization are affected without federal funds. There is no explanation on their attempts to obtain funding from other sources or how similar projects have been funded in the past. There is no detail for the reviewer to understand the extent of the organization’s financial situation or budget; therefore, I am unable to determine a financial need.

(4) Cost Benefit
In order to receive the highest rating, the Cost Benefit should clearly discuss the following point.

- Describe the benefits (e.g., quantifying the anticipated savings and/or efficiencies) the fire departments, and their communities, participating this application will realize if awarded?

Option: Strongly Agree
Definition/Standard: The applicant provides a clear and quantifiable explanation of the benefits the fire departments participating in this application and their communities expect to achieve. I believe the benefits are well explained and likely to be achieved.

Option: Agree
Definition/Standard: The applicant provides an adequate explanation of the benefits the fire departments participating in this application and their communities expect to achieve. I believe the benefits are adequately described and may be achieved, though a greater level of detail would have been helpful.

Option: Neither Agree nor Disagree
Definition/Standard: The applicant provides some explanation of the benefits the fire departments and their communities expect to achieve. I believe the benefits have not been clearly defined and I am unsure if benefits will be achieved; more detail would have been helpful.

Option: Disagree
Definition/Standard: There is minimal detail on the benefits the fire departments and their communities expect to achieve. I am unable to determine if benefits would be achieved.

Option: Strongly Disagree
Definition/Standard: There is no detail on the benefits the fire departments and their communities expect to achieve. Because there is insufficient information, I do not understand what the project proposes to accomplish and it is doubtful the benefits would be achieved.