

# Financial Literacy and Overcoming Liquid Asset Poverty

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## John Hope Bryant

Founder, Chairman and CEO of  
Operation HOPE

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*American Banker* magazine 2016  
“Innovator of the Year”, *Inc.*’s  
“The World’s 10 Top CEOs”  
(honorable mention), and one of  
*Time* magazine’s “50 Leaders for

the Future” named in 1994, John Hope Bryant is an American entrepreneur, author, philanthropist, and prominent thought leader on financial inclusion, economic empowerment and financial dignity. Bryant is the founder, chairman, and chief executive officer of Operation HOPE, Inc., the largest not-for-profit and best-in-class provider of financial literacy and capability empowerment for youth and adults; chairman and chief executive officer of Bryant Group Ventures and The Promise Homes Company, the largest for-profit minority-controlled owners of institutional-quality, single-family residential rental homes in the U.S.; and co-founder of Global Dignity. He has also served as an advisor to the last three sitting U.S. presidents.

Bryant is the author of bestsellers; *The Memo: Five Rules for Your Economic Liberation* (Berrett-Koehler, September 2017), *How the Poor Can Save Capitalism: Rebuilding the Path to the Middle Class* (Berrett-Koehler, 2014), and *LOVE LEADERSHIP: The New Way to Lead in a Fear-Based World* (Jossey-Bass, 2009).