

FLASH Toolkit-Surrounding Transcript
Duration: 01:24

John Zarrella:

The Ready Business Program

Surroundings: Preparing for Resiliency

Take stock of the threats surrounding your business and get ready to be resilient following a natural disaster. When preparing for a high wind event, take a look at your signs, flagpoles, landscaping, and fences. Will they withstand high wind? Will your facilities survive debris impacts?

John:

Bryan Wert, Southeastern U.S. Engineering Manager for Simpson Strong-tie.

Bryan:

If my neighbor's building falls over and becomes wind borne debris, that's going to impact my building. So you really do have to look at those surroundings. Just the same as a homeowner would look at a large oak tree with large branches hanging over their home, sometimes you're going to have to unfortunately cut down some of those branches so you have less of a risk of those branches landing on your roof.

John:

Including your local emergency manager in these preparations provides another level of confidence your company is on the right path to preparedness. To download a copy of the Ready Business Program Toolkit, or in order to get additional information on organizing a workshop in your area, visit FLASH.org or www.ready.gov/business