



**Resource Typing Definition for the National Qualification System
Emergency Management**

PUBLIC INFORMATION OFFICER

RESOURCE CATEGORY	Emergency Management
RESOURCE KIND	Personnel
OVERALL FUNCTION	The Public Information Officer (PIO) disseminates community information to the public
COMPOSITION AND ORDERING SPECIFICATIONS	<ol style="list-style-type: none"> 1. This position can be ordered as a single resource 2. Discuss logistics for this position, such as security, lodging, transportation, and meals, prior to deployment 3. The position typically works 12 hours per shift, is self-sustainable for 72 hours, and is deployable up to 14 days 4. Requestor may specify any additional qualifications necessary based on incident complexity and needs

Each type of resource builds on the qualifications of the type below it. For example, Type 1 qualifications include the qualifications in Type 2, plus an increase in capability. Type 1 is the highest qualification level.

COMPONENT	TYPE 1	TYPE 2	TYPE 3	TYPE 4	NOTES
DESCRIPTION	Same as Type 2, PLUS: Conducts public information and external affairs activities in complex and protracted operations involving Federal, state, and regional	Same as Type 3, PLUS: <ol style="list-style-type: none"> 1. Interfaces with PIOs from other agencies and jurisdictions to ensure the release of accurate information to the public and media 2. Develops and implements a transition plan based on escalating incident complexity 	The PIO: <ol style="list-style-type: none"> 1. Collects, verifies, prepares, coordinates, and disseminates community information to the public through the news media, radio, newspaper, and social media 2. Interfaces with the public, media, other agencies, and stakeholders to provide information and updates based on changes in incident status 3. Uses information from other members of the Incident Management 	Not Applicable	Not Specified



COMPONENT	TYPE 1	TYPE 2	TYPE 3	TYPE 4	NOTES
			<p>Team (IMT), director's staff, and general staff to develop accurate, accessible, and complete information on the incident's cause, size, current situation, resources committed, and other matters of general interest for both internal and external audiences</p> <ol style="list-style-type: none"> Monitors public information to ensure accuracy Provides active liaison and information sharing with elected and appointed officials Establishes a Joint Information Center (JIC) and Joint Information System (JIS) as necessary 		
EDUCATION	Not Specified	Not Specified	Not Specified	Not Applicable	Not Specified
TRAINING	Same as Type 2	Same as Type 3, PLUS: E/L 0388: Advanced Public Information Officer Course	<p>Completion of the following:</p> <ol style="list-style-type: none"> IS-0029: Public Information Officer Awareness IS-100: Introduction to the Incident Command System, ICS-100 IS-200: Incident Command System for Single Resources and Initial Action Incidents ICS-300: Intermediate Incident Command System for Expanding Incidents 	Not Applicable	<ol style="list-style-type: none"> For Type 2, recommend National Wildfire Coordinating Group (NWCG) S-420: Command and General Staff training or an equivalent team training. For Type 1, recommend NWCG S-520: Advanced Incident Management training or equivalent team training. Identified equivalent trainings should meet or exceed course learning objectives.



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			<ul style="list-style-type: none">5. ICS-400: Advanced Incident Command System for Command and General Staff – Complex Incidents6. IS-700: National Incident Management System, An Introduction7. IS-702.a: National Incident Management System Public Information Systems8. IS-800: National Response Framework, An Introduction9. IS-2900: National Disaster Recovery Framework (NDRF) Overview10. E/L 0952: National Incident Management System Incident Command System All-Hazards Public Information Officer Course, or equivalent11. G0191: ICS/EOC Interface12. USFA 0305: Type III All-Hazards Incident Management Team Course		



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COMPONENT	TYPE 1	TYPE 2	TYPE 3	TYPE 4	NOTES
EXPERIENCE	Same as Type 2, PLUS: 1. Successful completion of the National Qualification System (NQS) Position Task Book (PTB) for the NIMS Type 1 Public Information Officer, or equivalent Authority Having Jurisdiction (AHJ) documentation 2. Successful performance as a National Incident Management System (NIMS) Type 2 Public Information Officer	Same as Type 3, PLUS: 1. Successful completion of the NQS PTB for the NIMS Type 2 Public Information Officer, or equivalent AHJ documentation 2. Successful performance as a NIMS Type 3 Public Information Officer	Experience: 1. Successful completion of the NQS PTB for the NIMS Type 3 Public Information Officer, or equivalent AHJ documentation 2. Experience in emergency management in a leadership position	Not Applicable	Not Specified
PHYSICAL / MEDICAL FITNESS	Same Type 2	Same Type 3	Performs duties under moderate circumstances characterized by working consecutive 12-hour days under physical and emotional stress for sustained periods of time	Not Applicable	Not Specified
CURRENCY	Same Type 2	Same Type 3	Functions in this position during an operational incident, exercise, drill, or simulation at least once every three years	Not Applicable	Not Specified
PROFESSIONAL AND TECHNICAL LICENSES AND CERTIFICATIONS	Not Specified	Not Specified	Not Specified	Not Applicable	Not Specified



COMMENTS

Nationally typed resources represent the minimum criteria for the associated component and capability.

REFERENCES

1. FEMA, Position Task Book for Public Information Officer
2. FEMA, National Qualification System Guide
3. FEMA, National Incident Management System (NIMS), pending publication
4. FEMA, National Response Framework, June 2016
5. FEMA, Emergency Responder Field Operations Guide (ER-FOG), October 2010
6. National Wildfire Coordinating Group (NWCG), National Incident Management System Wildland Fire Qualification System Guide, PMS 310-1, Physical Fitness Levels, October 2016