

Nov 1, 2016 - Nov 30, 2016

Total Visits

577,158
% of Total: 100.00%
(577,158)



Avg. Visit Duration

00:07:09 Avg for View: 00:07:09
(0.00%)



Pageviews

6,582,822
% of Total: 100.00%
(6,582,822)



Unique Visitors

207,653
% of Total: 100.00%
(207,653)



Avg. Pages / Visit

11.41 Avg for View: 11.41
(0.00%)



Avg. Time on Page

00:00:41 Avg for View: 00:00:41
(0.00%)



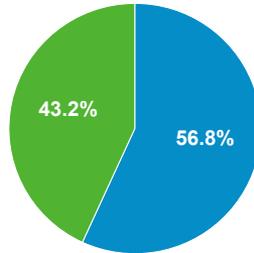
Bounce Rate

8.96% Avg for View: 8.96%
(0.00%)



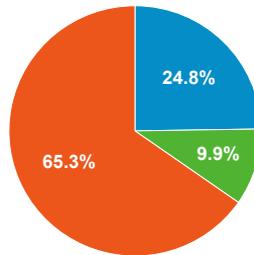
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Disaster Center	2,095,135	30.56%
Mobile	1,997,904	50.55%
Access to Disaster Help & Resources	1,619,633	0.39%
Center Mobile	230,380	12.10%
Address Look-up	145,139	0.92%

Visits by Social Network

Social Network	Sessions
Facebook	4,540
Twitter	469
reddit	307
Stack Exchange	13
Blogger	9
Pocket	3
LinkedIn	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
(direct) / (none)	251,575	11.28%
google / organic	113,821	7.58%
fema.gov / referral	69,897	8.35%
hp_promo / web	61,559	8.24%
bing / organic	19,739	1.98%
yahoo / organic	9,287	4.07%
disasterloan.sba.gov	7,513	8.70%
referral outlook.live.com	3,409	4.05%
referral search.usa.gov	3,158	5.79%
m. facebook.com / referral	3,101	3.42%