

Nov 1, 2016 - Nov 30, 2016

Total Visits

119,259
% of Total: 100.00%
(119,259)



Avg. Visit Duration

00:02:43
Avg for View: 00:02:43
(0.00%)



Pageviews

322,929
% of Total: 100.00%
(322,929)



Unique Visitors

98,668
% of Total: 100.00%
(98,668)



Avg. Pages / Visit

2.71
Avg for View: 2.71
(0.00%)



Avg. Time on Page

00:01:35
Avg for View: 00:01:35
(0.00%)



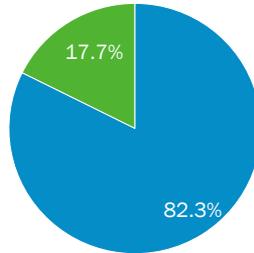
Bounce Rate

52.40%
Avg for View: 52.40%
(0.00%)



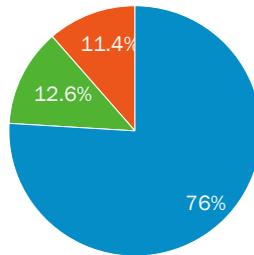
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Official NFIP Site	49,180	49.43%
Flood Map Update Schedule	31,105	39.58%
Understanding Flood Maps	19,523	49.15%
Residential Coverage	17,851	39.35%
Flooding	16,184	53.12%

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	60,634	51.11%
(direct) / (none)	21,605	56.15%
bing / organic	6,683	51.86%
fema.gov / referral	5,598	37.92%
yahoo / organic	3,075	50.11%
search.usa.gov / referral	2,787	44.64%
flash.org / referral	1,027	60.95%
google.android.googlequick	819	54.95%
snohomishcountywa.gov / referral	630	64.92%
crstaxdata.realtracs.net / referral	454	80.84%

Visits by Social Network

Social Network	Sessions
reddit	285
Facebook	267
Houzz	25
Stack Exchange	21
Twitter	20
Weebly	9
ActiveRain	4
LinkedIn	4
wikiHow	4
Quora	3