

FEMA.gov Search Performance Metrics

Oct 1, 2016 - Oct 31, 2016

Visits

138,126

% of Total: 100.00% (138,126)



Total Unique Searches

190,913

% of Total: 100.00% (190,913)



Total Visits

138,126

% of Total: 100.00% (138,126)

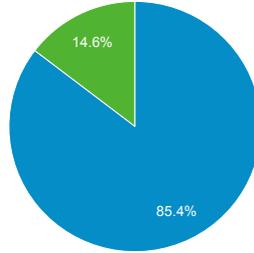


Top Unique Searches by Search Term

Search Term	Unique Searches
flood maps	1,219
training	976
jobs	895
nims	808
flood map	770
ics 100	769
hurricane matthew	690
elevation certificate	553
florida	546
ics	539

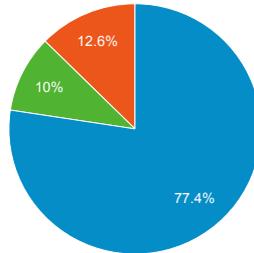
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:09

Avg for View: 00:02:09 (0.00%)



Avg. Pages / Visit

2.21

Avg for View: 2.21 (0.00%)



Avg. Time on Page

00:01:46

Avg for View: 00:01:46 (0.00%)



Bounce Rate

56.04%

Avg for View: 56.04% (0.00%)

