

Sep 1, 2016 - Sep 30, 2016

### Total Visits

**190,781**

% of Total: 100.00% (190,781)



### Avg. Visit Duration

**00:02:57**

Avg for View: 00:02:57 (0.00%)



### Pageviews

**603,027**

% of Total: 100.00% (603,027)



### Unique Visitors

**150,031**

% of Total: 100.00% (150,031)



### Avg. Pages / Visit

**3.16**

Avg for View: 3.16 (0.00%)



### Avg. Time on Page

**00:01:22**

Avg for View: 00:01:22 (0.00%)



### Bounce Rate

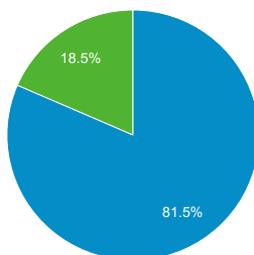
**40.60%**

Avg for View: 40.60% (0.00%)



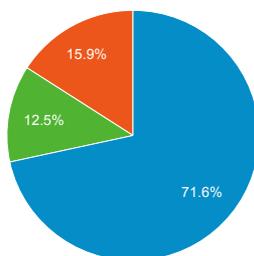
### New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



### Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



### Total Pageviews

Page Title	Pageviews	Bounce Rate
Floodsmart.gov	101,966	66.44%
Official NFIP Site	93,944	24.65%
Flood Map Update Schedule	60,354	37.86%
Understanding Flood Maps	30,552	40.71%
Service Unavailable	23,061	64.61%

### Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	94,887	43.21%
(direct) / (none)	38,399	36.31%
bing / organic	9,731	41.29%
fema.gov / referral	8,141	25.61%
yahoo / organic	4,430	37.40%
search.usa.gov / referral	4,103	37.61%
flash.org / referral	1,542	20.95%
com.google.android.googlequicksearchbox / referral	1,352	43.05%
crstaxdata.realtracs.net / referral	845	75.03%
usa.gov / referral	672	20.54%

### Visits by Social Network

Social Network	Sessions
Facebook	925
Twitter	93
reddit	75
LinkedIn	48
TypePad	31
Blogger	19
Quora	15
Diigo	11
WordPress	9
Weebly	8