

Sep 1, 2016 - Sep 30, 2016

### Total Unique Searches



### Total Visits

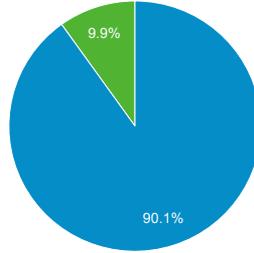


### Top Unique Searches by Search Term

Search Term	Unique Searches
natural disasters	316
tornadoes	305
earthquakes	272
hurricanes	244
tornado	198
floods	157
tsunami	147
earthquake	144
emergency kit	133
thunder and lightning storms	114

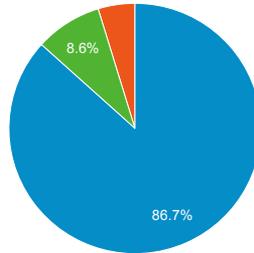
### New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



### Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



### Avg. Visit Duration



### Avg. Pages / Visit



### Avg. Time on Page



### Bounce Rate

