

DisasterAssistance.gov Search Performance Metrics

Aug 1, 2016 - Aug 31, 2016

Total Unique Searches



Total Visits

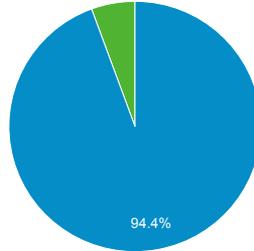


Top Unique Searches

Search Term	Unique Searches
applicant inquiry	59
Correspondence	49
Login	38
Applicant inquiry	36
sba loan	36
correspondence	34
sba	31
Sba	24
Log in	20
Sign in	18

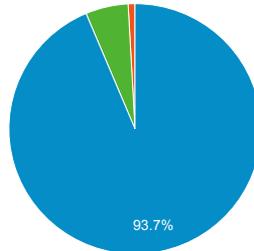
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration



Avg. Pages / Visit



Avg. Time on Page



Bounce Rate

