

FEMA.gov Search Performance Metrics

Aug 1, 2016 - Aug 31, 2016

Visits

128,380

% of Total: 100.00% (128,380)



Total Unique Searches

174,368

% of Total: 100.00% (174,368)



Total Visits

128,380

% of Total: 100.00% (128,380)

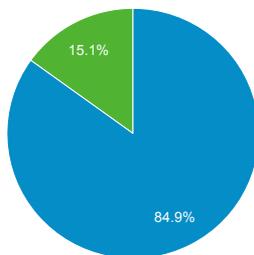


Top Unique Searches by Search Term

| Search Term | Unique Searches |
|-----------------------|-----------------|
| jobs | 1,470 |
| flood maps | 1,352 |
| flood map | 1,002 |
| training | 1,000 |
| nims | 915 |
| Jobs | 840 |
| elevation certificate | 774 |
| ics 100 | 591 |
| loma | 548 |
| maps | 544 |

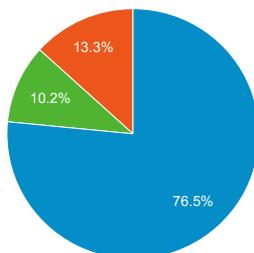
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:11

Avg for View: 00:02:11 (0.00%)



Avg. Pages / Visit

2.14

Avg for View: 2.14 (0.00%)



Avg. Time on Page

00:01:54

Avg for View: 00:01:54 (0.00%)



Bounce Rate

57.80%

Avg for View: 57.80% (0.00%)

