

FEMA.gov Search Performance Metrics

Jul 1, 2016 - Jul 31, 2016

Visits

83,365
% of Total: 100.00% (83,365)



Total Unique Searches

115,110
% of Total: 100.00% (115,110)



Total Visits

83,365
% of Total: 100.00% (83,365)

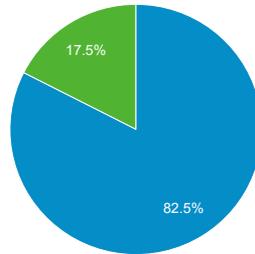


Top Unique Searches by Search Terms

Search Term	Unique Searches
flood maps	1,139
training	776
flood map	745
elevation certificate	743
nims	644
jobs	516
loma	483
ics 100	473
ics	435
flood zone	395

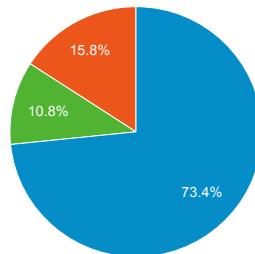
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:13
Avg for View: 00:02:13 (0.00%)



Avg. Pages / Visit

2.19
Avg for View: 2.19 (0.00%)



Avg. Time on Page

00:01:52
Avg for View: 00:01:52 (0.00%)



Bounce Rate

57.35%
Avg for View: 57.35% (0.00%)

