

FEMA.gov Search Web Performance Metrics

Jun 1, 2016 - Jun 30, 2016

Visits

100,402

% of Total: 100.00% (100,402)



Total Unique Searches

137,050

% of Total: 100.00% (137,050)



Total Visits

100,402

% of Total: 100.00% (100,402)

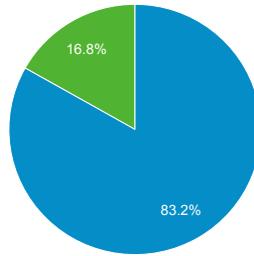


Top Unique Searches by Search Terms

Search Term	Unique Searches
flood maps	1,241
elevation certificate	1,079
training	1,028
flood map	872
nims	768
jobs	624
ics 100	533
maps	497
loma	495
flood zone	434

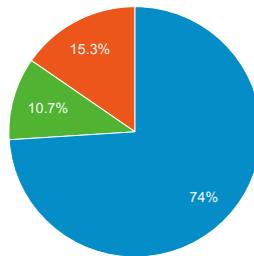
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:11

Avg for View: 00:02:11 (0.00%)



Avg. Pages / Visit

2.17

Avg for View: 2.17 (0.00%)



Avg. Time on Page

00:01:52

Avg for View: 00:01:52 (0.00%)



Bounce Rate

57.47%

Avg for View: 57.47% (0.00%)

