

DisasterAssistance.gov Search Performance Metrics

May 1, 2016 - May 31, 2016

Total Unique Searches

1,493

% of Total: 100.00% (1,493)



Total Visits

1,203

% of Total: 100.00% (1,203)

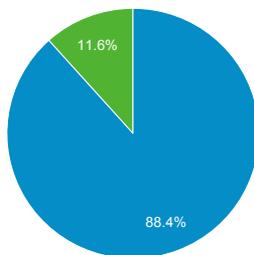


Top Unique Searches

Search Term	Totals
Upload	158
applicant inquiry	18
Check status	16
Login	13
Applicant inquiry	11
Car	11
Correspondence	10
correspondence	9
aplicant inquiry	6
Vehicle	6

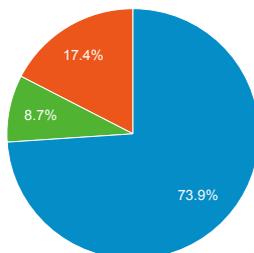
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:01:43

Avg for View: 00:01:43 (0.00%)



Avg. Pages / Visit

1.78

Avg for View: 1.78 (0.00%)



Avg. Time on Page

00:02:12

Avg for View: 00:02:12 (0.00%)



Bounce Rate

66.17%

Avg for View: 66.17% (0.00%)

