

FEMA.gov Search Performance Metrics

May 1, 2016 - May 31, 2016

Visits

102,807

% of Total: 100.00% (102,807)



Total Unique Searches

142,915

% of Total: 100.00% (142,915)



Total Visits

102,807

% of Total: 100.00% (102,807)

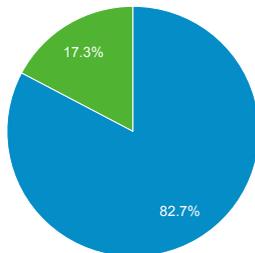


Top Unique Searches by Search Term

Search Term	Unique Searches
flood maps	1,228
elevation certificate	1,111
nims	969
training	946
flood map	921
ics 100	569
jobs	553
ics	510
loma	487
flood zone	476

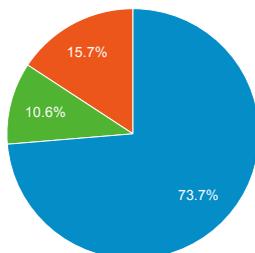
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:20

Avg for View: 00:02:20 (0.00%)



Avg. Pages / Visit

2.23

Avg for View: 2.23 (0.00%)



Avg. Time on Page

00:01:54

Avg for View: 00:01:54 (0.00%)



Bounce Rate

56.85%

Avg for View: 56.85% (0.00%)

