

# FEMA.gov Search Web Performance Metrics

Apr 1, 2016 - Apr 30, 2016

## Total Unique Searches

**156,212**

% of Total: 100.00% (156,212)



## Total Visits

**112,863**

% of Total: 100.00% (112,863)

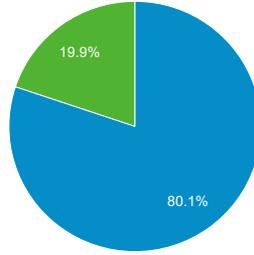


## Top Unique Searches by Search Term

Search Term	Unique Searches
flood maps	1,452
elevation certificate	1,006
training	970
flood map	921
nims	813
ics 100	685
ics	622
jobs	608
maps	555
loma	529

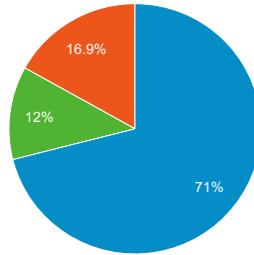
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Avg. Visit Duration

**00:02:18**

Avg for View: 00:02:18 (0.00%)



## Avg. Pages / Visit

**2.17**

Avg for View: 2.17 (0.00%)



## Avg. Time on Page

**00:01:57**

Avg for View: 00:01:57 (0.00%)



## Bounce Rate

**57.11%**

Avg for View: 57.11% (0.00%)

