

[MUSIC]

Stories of...

Safer

Stronger

Communities

ICP Awards

Outstanding Individual and Community Preparedness

Awareness to Action

City of Henderson, NV

Get READY! Stay READY! Campaign

Ryan Turner: Well, the city of Henderson's vision is to be America's premier community.

Ryan Turner: So within the city we have roughly 285,000 residents that live there and roughly 100,000 visitors every day.

Yuri Graves: We established our Get READY! Stay READY! Program in Henderson, Nevada, about 18 months ago. And this was a large-scale education and outreach project. We wanted to educate not only our city employees but also the general public on community preparedness, having a plan, building a home emergency supply kit, knowing how to stay informed during emergencies. And we just wanted to spread the word and make sure that folks knew how to be prepared in case there was a disaster in our area.

Ryan Turner: I used to work for the Red Cross, and I saw firsthand all across this country people that were hurting, that were standing outside their homes who thought that it would never happen to them. And I vowed that I would do whatever I could to encourage people where I live at my home, my friends, my family, my community to try and get them prepared.

Yuri Graves: Hi, there. I'm Yuri Graves, Emergency Management Officer for the City of Henderson.

Yuri Graves: We launched a series of videos on our website.

But we also visited around the city to different organizations and held interactive sessions regarding emergency preparedness.

Ryan Turner: We had recently a microburst that hit Henderson. It was a flash flood, followed by three days of an excessive heat warning where we had 115 degrees.

Two thousand homes were without power within our community.

Through the Get READY! Stay READY! Program ...

Taking that whole-community approach, embracing our partners, from the nonprofit to the private, and we've had nothing but positive feedback from the community.

Yuri Graves: And these are our, you know, our citizens from the community that volunteer to work with the city to spread the message about emergency preparedness. So we were hoping for that snowball effect when we started the Get READY! Stay READY! Campaign, and it seems like we're getting traction.

Ryan Turner: Henderson's a great place to live, and it always will be.

[MUSIC]

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FEMA