

[MUSIC]

Stories of...

Safer

Stronger

Communities

ICP Awards

Outstanding Individual and Community Preparedness

Community Preparedness Heroes

Hull, MA

Craig Wolfe

Emergency Preparedness Coordinator

Craig Wolfe: Hull, Massachusetts, is a barrier beach for the city of Boston. And it's eight drumlin hills, just bits of land, which is no more than 50 yards across from the ocean to the bay.

So we're very vulnerable in about 12 spots in the town of Hull. We are cut off from the mainland and cut off from each other, so just the hills basically aren't under water.

Most of the people who have lived there for many years are pretty independent.

Evacuation is not the first thought. And the younger kids watch a lot of television, so they think the SWAT teams and the strike forces are coming to rescue them.

And I made this flyer up.

It's not just a cookie and a candle. We're way past that stage.

It's a communication plan and things for pets and fire prevention and what you do with health and sanitation and your medicine and heat sources.

So it went out on the social media and the print media and every possible cable television and newspaper, and it went out in the light bills and everything of that nature.

So I've gone to every single social athletic organization townwide and gave personal lectures to the senior centers and to the schools and the PTO and the sports teams and the rotary and the Lions Clubs. Just on and on like that. And as much one on one as I possibly can. And the social agencies, the health departments play a big role in that.

You need to pay attention to your specific needs, and you need to do your own homework. I'm not going to tell you you need to have a cookie and a candle in your house if you have six sets of flashlights. So you need to get your specific situation, your specific needs.

If everybody is paying attention to the best of their ability, when a situation happens they've paid enough attention that they can adjust to the problem. And that part is exciting.

[MUSIC]

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