

# FEMA.gov Search Performance Metrics

Dec 1, 2015 - Dec 31, 2015

## Visits

**97,877**

% of Total: 100.00% (97,877)



## Total Unique Searches

**135,880**

% of Total: 100.00% (135,880)



## Total Visits

**97,877**

% of Total: 100.00% (97,877)

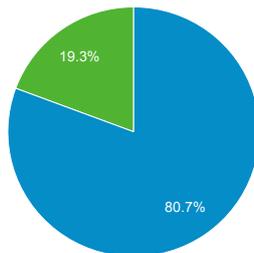


## Top Unique Searches by Search Term

Search Term	Unique Searches
flood maps	1,331
flood map	879
elevation certificate	836
training	805
nims	787
ics 100	539
active shooter	474
map service center	444
loma	438
firnette	431

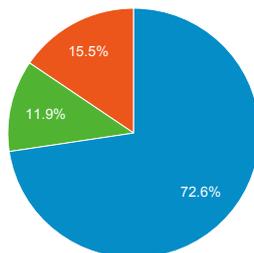
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Avg. Visit Duration

**00:02:09**

Avg for View: 00:02:09 (0.00%)



## Avg. Pages / Visit

**2.23**

Avg for View: 2.23 (0.00%)



## Avg. Time on Page

**00:01:45**

Avg for View: 00:01:45 (0.00%)



## Bounce Rate

**56.46%**

Avg for View: 56.46% (0.00%)

