

Federal Emergency Management Agency's Individual and Community Preparedness Division Resources

The following resources developed by the Federal Emergency Management Agency's (FEMA) Individual and Community Preparedness Division (ICPD) can be found online at: [ready.gov/prepare](https://www.ready.gov/prepare). A number of these resources are also available in hard copy through the FEMA Warehouse.

Hazard Specific America's PrepareAthon! Materials:

- **How to Prepare Guides** (available for earthquake, flood, hurricane, tornado, wildfire and winter storm): This hazard-specific guide provides information on the basics of each hazard, how to protect yourself and your property, and what steps to take now.
- **Prepare Your Organization Playbooks** (available for earthquake, flood, hurricane, tornado, wildfire and winter storm): Tailored to each hazard, these guidebooks are designed to provide community leaders and employers with tools and resources to participate in America's PrepareAthon! The guides provide suggestions on conducting a day of action by holding a preparedness discussion and simple drill. These guides also present step-by-step instructions on conducting a tabletop exercise designed to help organizations test their plans, policies, and procedures for a disaster.
- **Organizational Tabletop Exercises PowerPoint Presentations** (available for flood and earthquake, flood, hurricane, tornado, wildfire and winter storm): These presentations provide customizable, hazard-specific scenarios that can be discussed to determine how an organization would respond during a hazard, paying special attention to our emergency response plan, capabilities, and staff responsibilities. The presentations also allow organizations to identify any weaknesses in planning, best ways to respond to employee and customer needs, and ensure that facilities become operational as soon as possible after an event.
- **Be Smart – Know Your Alerts and Warnings** (available in English and Spanish): The factsheet provides a brief summary of the various alerts and warnings available from Federal, state, local governments as well as the private sector that you can sign up for to stay informed and be ready to take action to be safe.
- **Be Smart – Protect Critical Documents and Valuables** (available in English and Spanish): The checklist helps you to take an inventory of your household documents (e.g., financial and medical records), contacts, and valuables.
- **Be Smart. Take Part. Create Your Family Emergency Communication Plan Guide (and Wallet Card)** (available in English and Spanish): This document outlines three steps to take to create your Family Emergency Communication Plan: collect contact information for your family and other important contacts; make sure everyone carries a copy of this information with them; and have regular household meetings to review and practice your plan. This document also includes fillable wallet-sized cards—simply type in your information for your family and other important contacts and then print them.

- **Hazard-Specific Creative Resources** (available for flood and wildfire): This collection of creative resources can be used to promote scheduled preparedness activities. Each collection is hazard-specific and includes: web badges; customizable and non-customizable digital invitations; customizable and non-customizable logos; web banners; and, customizable and non-customizable posters.
- **When the Earth Shakes (2:00) and When the Sky Turns Gray (2:00):** These two-minute animated videos provide information on how to protect yourself and your family before, during, and after an earthquake and winter storm. The videos complement the How to Prepare guides and can be used during organizational preparedness discussions to help start the conversation.
- **It Started Like Any Other Day (4:00, :30, and :15):** This video, through personal stories, introduces and raises awareness of America's PrepareAthon! by focusing on survivors of three recent natural disasters: Hurricane Sandy; the Moore, OK, tornado; and the Poinsettia brush fire in San Diego, CA. Featured on FEMA's YouTube channel, this four-minute video is designed to set the stage for preparedness discussions, tabletop exercises, and day of action activities.
- **Cloud of Smoke (1:30):** Through Adam's personal story, this short video depicts how wildfires can affect everyone. It focuses on why preparedness before a disaster strikes is vital and why individuals and families need to do their part.