

FEMA.gov Search Web Performance Metrics

Nov 1, 2015 - Nov 30, 2015

Total Unique Searches



Total Visits

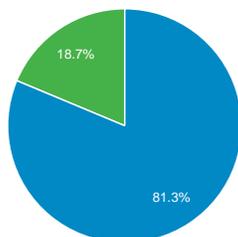


Top Unique Searches by Search Term

Search Term	Unique Searches
flood maps by address	2,226
flood maps	1,178
ics 100	874
nims	743
flood map	643
map service center	640
elevation certificate	617
training	612
jobs	555
firmette	544

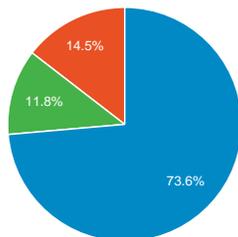
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration



Avg. Pages / Visit



Avg. Time on Page



Bounce Rate

