

# Ready.gov Search Performance Metrics

Nov 1, 2015 - Nov 30, 2015

## Total Unique Searches

**8,911**

% of Total: 100.00% (8,911)



## Total Visits

**6,423**

% of Total: 100.00% (6,423)

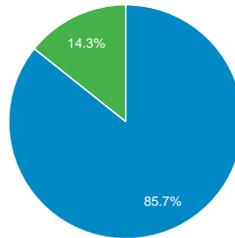


## Top Unique Searches by Search Term

Search Term	Total Unique Searches
hurricanes	117
tsunami	114
texas	110
tornadoes	100
earthquakes	92
tornado	85
tsunamis	72
floods	69
hurricane	63
tornados	62

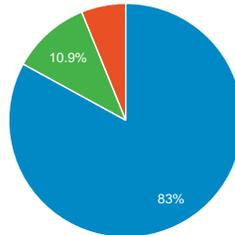
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Avg. Visit Duration

**00:02:15**

Avg for View: 00:02:15 (0.00%)



## Avg. Pages / Visit

**2.00**

Avg for View: 2.00 (0.00%)



## Avg. Time on Page

**59.41%**

Avg for View: 59.41% (0.00%)



## Bounce Rate

**00:02:15**

Avg for View: 00:02:15 (0.00%)

