

# DisasterAssistance.gov Search Performance Metrics

Nov 1, 2015 - Nov 30, 2015

## Total Unique Searches

**1,408**

% of Total: 100.00% (1,408)



## Total Visits

**1,037**

% of Total: 100.00% (1,037)

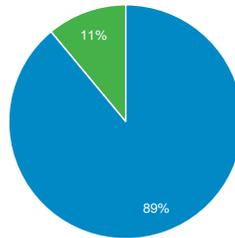


## Top Unique Searches

Search Term	Unique Searches
check status	12
Applicant inquiry	11
fema phone number	10
appeal	9
Correspondence	9
Login	9
The Sandy Storm.	9
Check status	8
applicant inquiry	6
Change of address	6

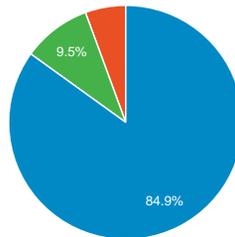
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

1 2 ■ Other



## Avg. Visit Duration

**00:01:14**

Avg for View: 00:01:14 (0.00%)



## Avg. Pages / Visit

**1.74**

Avg for View: 1.74 (0.00%)



## Avg. Time on Page

**00:01:39**

Avg for View: 00:01:39 (0.00%)



## Bounce Rate

**65.48%**

Avg for View: 65.48% (0.00%)

