



Welcome



CERT Program Manager Course





Unit 1: Introduction and Overview

CERT Program Manager



FEMA





Housekeeping



- Restrooms
- Smoking Policy
- Cell phone policy (silent mode)
- Emergency exits
- Breaks



PM 1-1



Introduce Yourself



- Name
- Your CERT program
- Your expectations for this course



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Course Purpose



- To prepare CERT Program Managers for the tasks required to establish and sustain an active local CERT program
- Relevant for all Program Managers
 - Those starting new program
 - Those building on existing program



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Learning Objectives



- Overall: To draft or update basic local CERT program plan
- Primary learning objectives
 - Define purpose and core components of CERT program
 - Use strategic planning to define mission and goals for local CERT program
 - Describe purposes and strategies for promoting local CERT program



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Learning Objectives (cont'd)

- Primary learning objectives (cont'd)
 - Establish process for working with volunteers
 - Establish process for working with instructors
 - Establish process for acquiring and managing program resources



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Learning Objectives (cont'd)

- Primary learning objectives (cont'd)
 - Build plan for delivering and managing safe training and exercises
 - Describe the role of policies and procedures in operating CERT program
 - Develop process for evaluating CERT program
 - Describe how to sustain a local CERT program



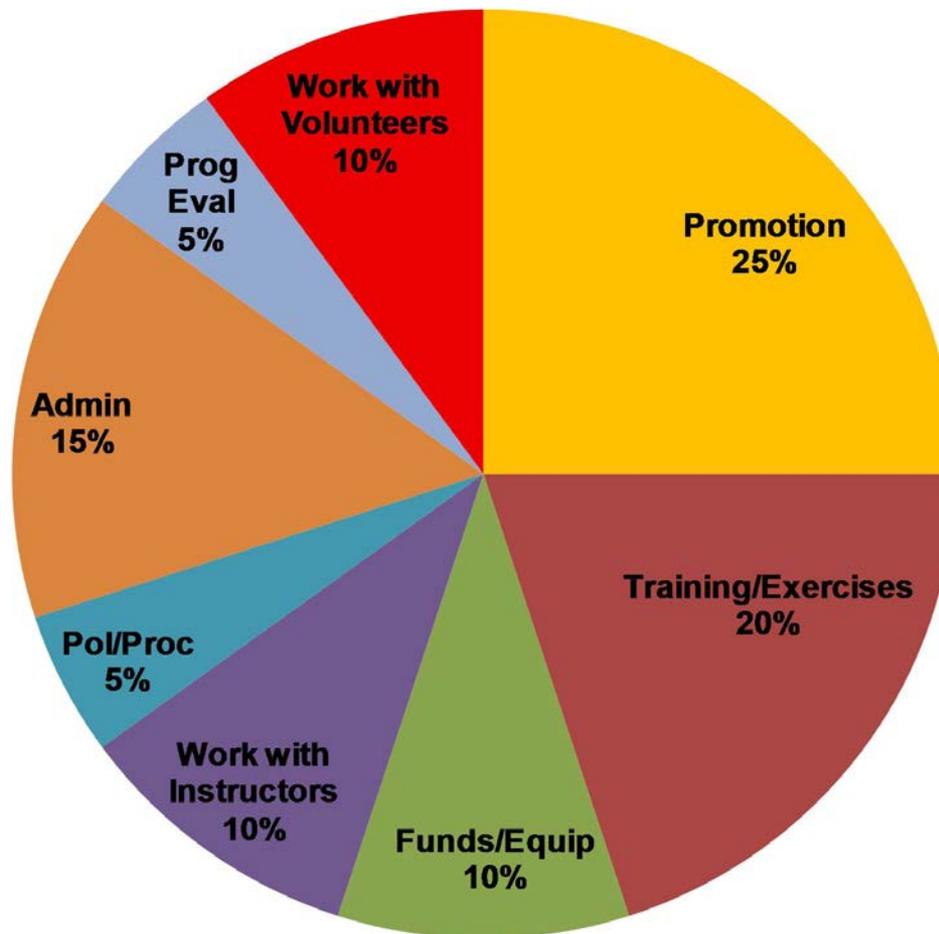
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CERT Program



CERT Program Management



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What Is a CERT Program?

- How CERT programs got started
- What a CERT program is
- How CERT programs interact with emergency response system and the community



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CERT Impetus



- What was the impetus for CERT?
 - As many as 10,000 killed in 1985 Mexico City earthquake
 - 700 saved by untrained volunteers
 - 100 volunteers died trying to help
 - City of Los Angeles Fire Department (LAFD) recognized that citizens likely to be on their own during early stages of disaster



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CERT Pilot



- When was the first CERT program piloted?
 - 1986 Los Angeles earthquake response



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How CERT Spread



- How did the CERT Program spread?
 - Other jurisdictions adapted CERT model for earthquake response
 - Orlando (FL) then adapted CERT model for hurricane response
 - Early 1990s FEMA felt that CERT should be made available to communities nationwide
 - 1994 FEMA Emergency Management Institute began conducting *CERT Train-the-Trainer* course



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CERT Program



- Where is the CERT Program currently housed?
 - Since 2003, CERT has been:
 - Part of Community Preparedness Division
 - Partner program to FEMA's Citizen Corps Program



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CERT Purpose



- What is the purpose of the CERT Program?
 - To be a response asset
 - To be an extension of first responder services until professional services arrive



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CERT Member Priorities

- Whether preparing for or responding to an emergency or a disaster, what are a CERT member's priorities?
 - First, they help themselves and their families
 - Second, they help their neighbors, coworkers, or others nearby
 - Third, they help the larger community



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Other CERT Activities

- As CERT concept has taken hold across country, CERTs have become involved in community's preparedness and response capability
- In addition to disaster response, what other activities are CERT programs involved in?



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CERT and Emergency Response

- No community can staff for major disasters or even large emergencies
- Community counts on help from neighboring communities
 - Mutual aid agreements
- Sometimes they can't respond

At these times CERT program augments community's response capability

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Emergency Response

- Local CERT program must establish linkages with existing response system
- In this course think about:
 - What relationships with response agencies are or should be
 - How to establish or improve them



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Program Plan



- You will design a draft plan for your program
 - New Program Managers will start from scratch
 - Experienced Program Managers will revise and update existing plan
- You will find an electronic version of the blank Draft Program Plan template at www.fema.gov/cert



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Unit Summary



- Course preview
 - Purpose and learning objectives
- What is a CERT program?
 - CERT history, purpose, and activities
 - CERT and the community
 - CERT and the emergency response system
- The Draft Program Plan



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