

Overview of America's PrepareAthon!

America's PrepareAthon! is a grassroots campaign for action to get people better prepared for emergencies by conducting hazard-specific group discussions, drills, and exercises. Throughout the year, America's PrepareAthon! helps communities and individuals across the country practice preparedness actions before a disaster or emergency strikes.

Twice a year, a national day of action, called National PrepareAthon! Day, focuses attention on the importance of creating a more resilient Nation by bringing together stakeholders, communities, and individuals to take preparedness action. In the fall, National PrepareAthon! Day takes place on September 30 in conjunction with National Preparedness Month. In the spring, National PrepareAthon! Day takes place on April 30.

Goals

Increase the number of individuals who:

- Understand which disasters could happen in their community;
- Know what to do to be safe and mitigate damage;
- Take action to increase their preparedness; and
- Participate in community resilience planning.

Resources

Find resources such as the following on ready.gov/prepare:

- *How to Prepare* series: These guides for each hazard (earthquake, flood, hurricane, tornado, wildfire, and winter storm) provide information on how to protect yourself and your property.
- *Prepare Your Organization* playbooks: These materials are tailored to each hazard and designed to provide community leaders and employers with tools and resources to get the most out of their participation in America's PrepareAthon!
- Fact sheets, background information, customizable promotional materials, and fill-in-the-blank template outreach materials: These resources are easy to use, and many can be tailored to specific activities within the community.