

Ready.gov Search Performance Metrics

Sep 1, 2015 - Sep 30, 2015

Total Unique Searches

13,554
% of Total: 100.00% (13,554)



Total Visits

10,402
% of Total: 100.00% (10,402)

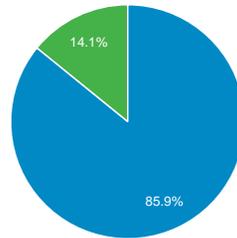


Top Unique Searches

Search Term	Unique Searches
generators	157
power outage	156
hurricanes	136
tornadoes	111
tornado	99
floods	91
earthquake	89
hurricane	89
tsunami	86
pets	85

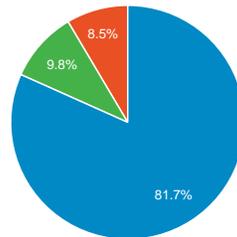
New vs. Returning Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:09
Avg for View: 00:02:09 (0.00%)



Avg. Pages / Visit

1.99
Avg for View: 1.99 (0.00%)



Avg. Time on Page

00:02:10
Avg for View: 00:02:10 (0.00%)



Bounce Rate

60.27%
Avg for View: 60.27% (0.00%)

