

# FEMA.gov Search Web Performance Metrics

Sep 1, 2015 - Sep 30, 2015

## Visits

**145,957**

% of Total: 100.00% (145,957)



## Total Unique Searches

**212,442**

% of Total: 100.00% (212,442)



## Total Visits

**145,957**

% of Total: 100.00% (145,957)

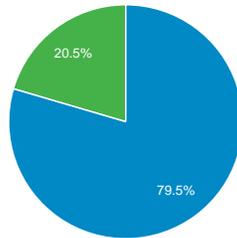


## Top Unique Searches by Search Term

Search Term	Unique Searches
flood maps by address	2,973
flood maps	1,904
flood map	1,553
training	1,447
nims	1,431
ics 100	1,371
elevation certificate	890
independent study	890
maps	839
map service center	818

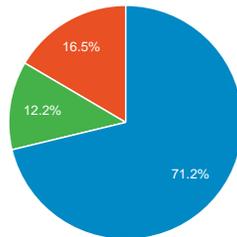
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Avg. Visit Duration

**00:02:25**

Avg for View: 00:02:25 (0.00%)



## Avg. Pages / Visit

**2.18**

Avg for View: 2.18 (0.00%)



## Avg. Time on Page

**00:02:03**

Avg for View: 00:02:03 (0.00%)



## Bounce Rate

**56.33%**

Avg for View: 56.33% (0.00%)

