

DisasterAssistance.gov Search Performance Metrics

Sep 1, 2015 - Sep 30, 2015

Total Unique Searches

551

% of Total: 100.00% (551)



Total Visits

363

% of Total: 100.00% (363)

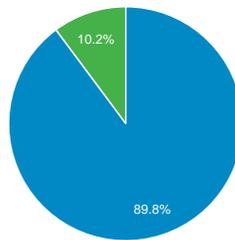


Top Unique Searches

Search Term	Unique Searches
Butte fire	7
Valley fire	7
appeal	5
Check status	4
valley fire	4
Waiver of debt	4
4235	3
Applicant inquiry	3
California	3
check status	3

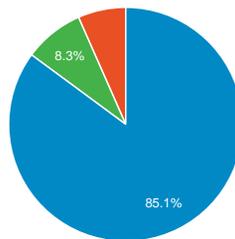
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:01:39

Avg for View: 00:01:39 (0.00%)



Avg. Pages / Visit

2.05

Avg for View: 2.05 (0.00%)



Avg. Time on Page

00:01:34

Avg for View: 00:01:34 (0.00%)



Bounce Rate

61.71%

Avg for View: 61.71% (0.00%)

