

DisasterAssistance Web Performance Metrics

Sep 1, 2015 - Sep 30, 2015

Total Visits

59,853

% of Total: 100.00% (59,853)



Avg. Visit Duration

00:06:56

Avg for View: 00:06:56 (0.00%)



Pageviews

596,471

% of Total: 100.00% (596,471)



Unique Visitors

29,718

% of Total: 100.00% (29,718)



Avg. Pages / Visit

9.97

Avg for View: 9.97 (0.00%)



Avg. Time on Page

00:00:46

Avg for View: 00:00:46 (0.00%)



Bounce Rate

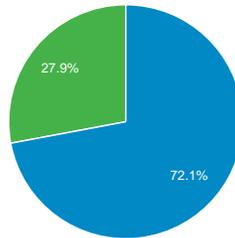
5.78%

Avg for View: 5.78% (0.00%)



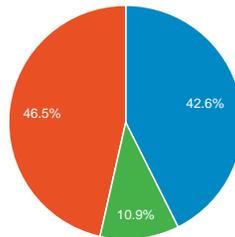
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
(direct) / (none)	24,342	8.36%
google / organic	10,530	4.56%
fema.gov / referral	9,807	3.28%
m.fema.gov / referral	3,550	8.17%
bing / organic	1,936	0.83%
yahoo / organic	1,349	2.82%
usasearch.fema.gov / referral	1,085	3.32%
m.facebook.com / referral	795	3.14%
ready.gov / referral	746	0.80%
search.usa.gov / referral	661	6.05%

Top Landing Pages

Page Title	Pageviews	Bounce Rate
Disaster Assistance Center	193,775	34.93%
Disaster Help and Resources	171,700	0.77%
Mobile	123,305	44.37%
Address Look-up	19,293	1.64%
Mobile	16,408	10.53%

Visits by Social Network

Social Network	Sessions
Facebook	1,473
Twitter	130
VKontakte	4
Disqus	3
tinyURL	3
LiveJournal	2
LinkedIn	1