

FEMA.gov Search Web Performance Metrics

Aug 1, 2015 - Aug 31, 2015

Visits

141,524
% of Total: 100.00% (141,524)



Total Unique Searches

205,783
% of Total: 100.00% (205,783)



Total Visits

141,524
% of Total: 100.00% (141,524)

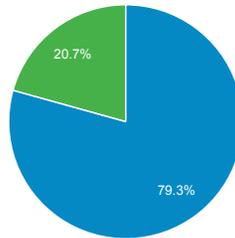


Top Unique Search Terms

Search Term	Unique Searches
flood maps by address	2,971
flood maps	1,951
flood map	1,661
training	1,483
nims	1,416
ics 100	1,079
elevation certificate	959
maps	857
map service center	834
firmette	817

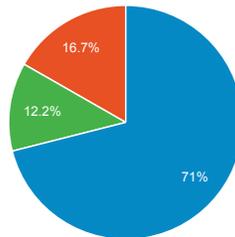
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:24
Avg for View: 00 02 24 (0.00%)



Avg. Pages / Visit

2.16
Avg for View: 2.16 (0.00%)



Avg. Time on Page

00:02:04
Avg for View: 00 02 04 (0.00%)



Bounce Rate

56.59%
Avg for View: 56.59% (0.00%)

