

DisasterAssistance.gov Web Performance Metrics

Aug 1, 2015 - Aug 31, 2015

Total Visits

88,415

% of Total: 100.00% (88,415)



Avg. Visit Duration

00:08:11

Avg for View: 00:08:11 (0.00%)



Pageviews

1,028,938

% of Total: 100.00% (1,028,938)



Unique Visitors

40,618

% of Total: 100.00% (40,618)



Avg. Pages / Visit

11.64

Avg for View: 11.64 (0.00%)



Avg. Time on Page

00:00:46

Avg for View: 00:00:46 (0.00%)



Bounce Rate

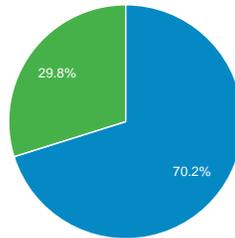
6.38%

Avg for View: 6.38% (0.00%)



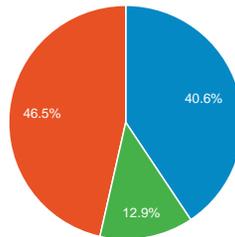
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Disaster Assistance Center	397,957	35.81%
Help and Resources	264,576	0.77%
Mobile	221,540	49.32%
Address Look-up	30,658	1.69%
(Mobile)-(mobile)	22,085	20.00%

Visits by Social Network

Social Network	Sessions
Facebook	1,378
Twitter	82
Disqus	19
ActiveRain	3
Blogger	3
Naver	3

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
(direct) / (none)	38,184	8.63%
fema.gov / referral	16,046	3.37%
google / organic	14,005	5.26%
m.fema.gov / referral	6,030	9.57%
yahoo / organic	1,876	2.61%
bing / organic	1,649	1.52%
usasearch.fema.gov / referral	1,333	6.15%
ready.gov / referral	1,021	1.96%
bing.com / referral	916	0.66%
search.usa.gov / referral	898	8.13%