

FEMA.gov Search Web Performance Metrics

Jul 1, 2015 - Jul 31, 2015

Visits

139,145

% of Total: 100.00% (139,145)



Total Unique Searches

203,079

% of Total: 100.00% (203,079)



Total Visits

139,145

% of Total: 100.00% (139,145)

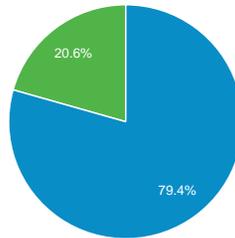


Top Unique Searches by Search Term

Search Term	Unique Searches
flood maps by address	2,840
flood maps	2,156
flood map	1,647
training	1,594
nims	1,437
ics 100	952
maps	945
loma	870
firnette	869
map service center	828

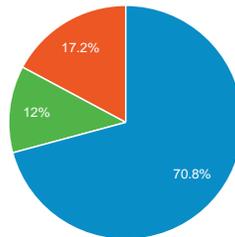
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:28

Avg for View: 00:02:28 (0.00%)



Avg. Pages / Visit

2.18

Avg for View: 2.18 (0.00%)



Avg. Time on Page

00:02:05

Avg for View: 00:02:05 (0.00%)



Bounce Rate

56.41%

Avg for View: 56.41% (0.00%)

