

FEMA.gov Web Performance Metrics

Jun 1, 2015 - Jun 30, 2015

Total Visits

1,855,710
% of Total: 100.00% (1,855,710)



Avg. Visit Duration

00:01:43
Avg for View: 00:01:43 (0.00%)



Pageviews

3,782,410
% of Total: 100.00% (3,782,410)



Unique Visitors

1,454,581
% of Total: 100.00% (1,454,581)



Avg. Pages / Visit

2.04
Avg for View: 2.04 (0.00%)



Avg. Time on Page

00:01:37
Avg for View: 00:01:37 (0.00%)



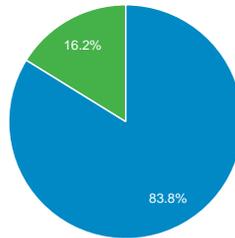
Bounce Rate

58.66%
Avg for View: 58.66% (0.00%)



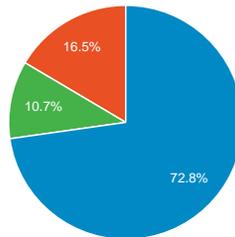
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
(direct) / (none)	610,933	56.05%
google / organic	549,121	56.61%
thesunchronicle.com / referral	166,300	75.77%
bing / organic	82,519	48.74%
ready.gov / referral	64,921	51.65%
yahoo / organic	43,610	48.14%
links.govdelivery.com / referral	30,033	64.41%
socialsecurity.gov / referral	27,511	90.09%
usasearch.fema.gov / referral	27,276	44.31%
ssa.gov / referral	23,457	86.70%

Total Pageviews

Page Title	Pageviews	Bounce Rate
FEMA.gov	450,493	64.87%
Are You Prepared	360,330	78.25%
Disaster Declara Declarations	161,671	41.30%
Flood Zones	61,757	58.38%
National Floof Insurance Program	49,349	51.74%

Visits by Social Network

Social Network	Sessions
Facebook	16,587
Twitter	3,277
Blogger	1,881
LinkedIn	395
Before It's News	142
reddit	130
Weebly	100
wikiHow	53
Scribd	49
paper.li	29