

FEMA.gov Search Web Performance Metrics

Jun 1, 2015 - Jun 30, 2015

Visits

154,712

% of Total: 100.00% (154,712)



Total Unique Searches

224,854

% of Total: 100.00% (224,854)



Total Visits

154,712

% of Total: 100.00% (154,712)

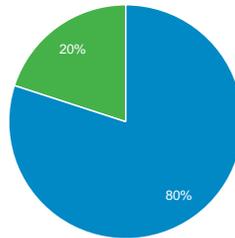


Top Unique Searches by Search Term

Search Term	Unique Searches
flood maps by address	3,539
flood maps	2,887
flood map	2,051
training	1,748
nims	1,450
maps	1,228
firnette	1,113
map service center	1,090
ics 100	983
fema corps	954

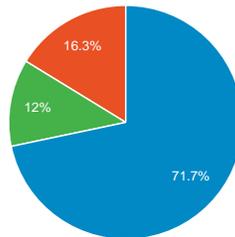
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:27

Avg for View: 00:02:27 (0.00%)



Avg. Pages / Visit

2.21

Avg for View: 2.21 (0.00%)



Avg. Time on Page

00:02:02

Avg for View: 00:02:02 (0.00%)



Bounce Rate

55.18%

Avg for View: 55.18% (0.00%)

