

Ready Web Performance Metrics

Jun 1, 2015 - Jun 30, 2015

Total Visits

819,205

% of Total: 100.00% (819,205)



Avg. Visit Duration

00:01:31

Avg for View: 00:01:31 (0.00%)



Pageviews

1,488,580

% of Total: 100.00% (1,488,580)



Unique Visitors

655,377

% of Total: 100.00% (655,377)



Avg. Pages / Visit

1.82

Avg for View: 1.82 (0.00%)



Avg. Time on Page

00:01:51

Avg for View: 00:01:51 (0.00%)



Bounce Rate

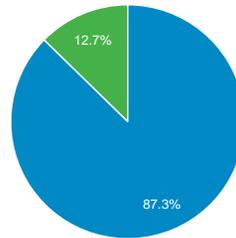
67.73%

Avg for View: 67.73% (0.00%)



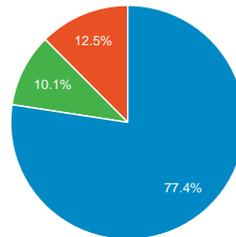
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Home	279,872	62.02%
Emergency Alerts	194,936	86.81%
Build A Kit	86,601	39.75%
Basic Disaster Supplies Kit	82,002	70.98%
Tornadoes	41,123	76.95%

Visits by Social Network

Social Network	Sessions
Facebook	8,259
Twitter	1,693
Weebly	188
Blogger	183
LinkedIn	109
Crunchyroll	106
Pinterest	81
wikiHow	71
reddit	63
Google+	59

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
(direct) / (none)	297,054	77.84%
google / organic	157,851	63.98%
google.org / referral	31,653	70.47%
nym1.ib.adnxs.com / referral	30,630	77.27%
madads / FMAbigheroSP	27,130	35.48%
madads / FMAbighero	26,896	34.94%
lax1.ib.adnxs.com / referral	25,580	75.93%
buzzhand.com / referral	19,769	94.03%
bing / organic	14,154	60.46%
nhc.noaa.gov / referral	12,899	59.09%