

Ready.gov Search Web Performance Metrics

Jun 1, 2015 - Jun 30, 2015

Total Unique Searches

7,510

% of Total: 100.00% (7,510)



Total Visits

15,101

% of Total: 100.00% (15,101)

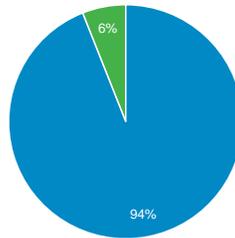


Top Unique Searches by Search Term

Search Term	Unique Searches
hurricanes	72
tornado	71
tornadoes	65
tsunami	61
earthquakes	55
earthquake	53
hurricane	48
floods	47
cert	43
pets	43

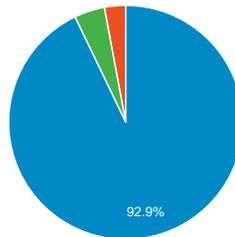
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:01:10

Avg for View: 00:01:10 (0.00%)



Avg. Pages / Visit

1.65

Avg for View: 1.65 (0.00%)



Avg. Time on Page

00:01:49

Avg for View: 00:01:49 (0.00%)



Bounce Rate

65.94%

Avg for View: 65.94% (0.00%)

