

DisasterAssistance.gov Web Performance Metrics

Jun 1, 2015 - Jun 30, 2015

Total Visits

184,170

% of Total: 100.00% (184,170)



Avg. Visit Duration

00:07:30

Avg for View: 00:07:30 (0.00%)



Pageviews

2,260,462

% of Total: 100.00% (2,260,462)



Unique Visitors

81,179

% of Total: 100.00% (81,179)



Avg. Pages / Visit

12.27

Avg for View: 12.27 (0.00%)



Avg. Time on Page

00:00:40

Avg for View: 00:00:40 (0.00%)



Bounce Rate

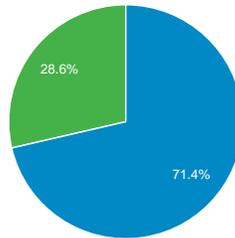
7.37%

Avg for View: 7.37% (0.00%)



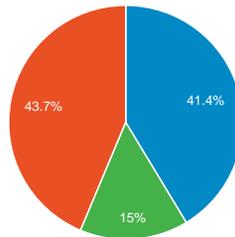
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Disaster Assistance Center	849,936	37.83%
Access to Disas Disaster Help	536,204	0.44%
Mobile	478,787	52.73%
Address Look-up	93,967	1.39%
Find Assistance	66,747	1.02%

Visits by Social Network

Social Network	Sessions
Facebook	3,972
Twitter	450
reddit	8
Blogger	5
Before It's News	1
LinkedIn	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
(direct) / (none)	92,701	9.39%
fema.gov / referral	24,503	3.58%
google / organic	22,097	6.20%
m.fema.gov / referral	12,588	10.87%
bing / organic	3,741	1.58%
yahoo / organic	3,560	2.87%
m.facebook.com / referral	2,645	3.36%
hp_promo / web	2,105	2.61%
search.usa.gov / referral	1,569	9.43%
usasearch.fema.gov / referral	1,524	4.66%