

FEMA.gov Search Web Performance Metrics

May 1, 2015 - May 31, 2015

Visits

141,066

% of Total: 100.00% (141,066)



Total Unique Searches

202,750

% of Total: 100.00% (202,750)



Total Visits

141,066

% of Total: 100.00% (141,066)

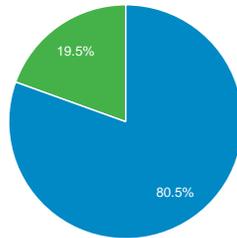


Top Unique Searches by Search Terms

Search Term	Total Unique Searches
flood maps by address	2,949
flood maps	2,364
flood map	1,821
training	1,335
nims	1,208
ics 100	980
firnette	951
maps	913
flood insurance	902
map service center	826

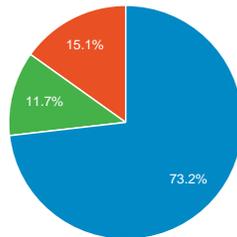
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:24

Avg for View: 00:02:24 (0.00%)



Avg. Pages / Visit

2.21

Avg for View: 2.21 (0.00%)



Avg. Time on Page

00:01:59

Avg for View: 00:01:59 (0.00%)



Bounce Rate

55.54%

Avg for View: 55.54% (0.00%)

