

FEMA.gov Search Web Performance Metrics

Apr 1, 2015 - Apr 30, 2015

Total Unique Searches

217,432

% of Total: 100.00% (217,432)



Total Visits

150,063

% of Total: 100.00% (150,063)

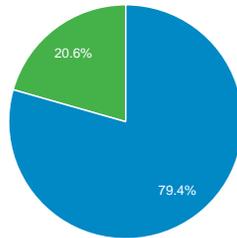


Top Unique Searches by Search Term

Search Term	Total Unique Searches
flood maps by address	2,881
flood maps	2,216
nims	1,617
flood map	1,438
training	1,436
ics 100	1,204
firnette	921
maps	855
map service center	842
loma	839

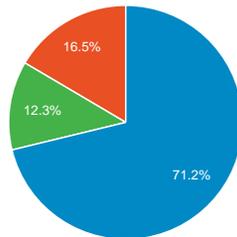
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

00:02:29

Avg for View: 00:02:29 (0.00%)



Avg. Pages / Visit

2.24

Avg for View: 2.24 (0.00%)



Avg. Time on Page

00:02:00

Avg for View: 00:02:00 (0.00%)



Bounce Rate

54.97%

Avg for View: 54.97% (0.00%)

