

# Ready.gov Search Web Performance Metrics

Apr 1, 2015 - Apr 30, 2015

## Total Unique Searches

**12,991**

% of Total: 100.00% (12,991)



## Total Visits

**12,411**

% of Total: 100.00% (12,411)

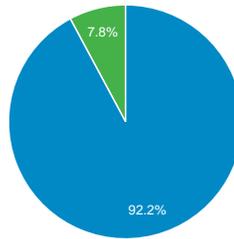


## Top Unique Searches by Search Term

Search Term	Unique Searches
tornadoes	260
hurricanes	223
tornado	184
tsunamis	174
earthquakes	171
tsunami	135
volcanoes	107
floods	103
hurricane	103
blizzards	91

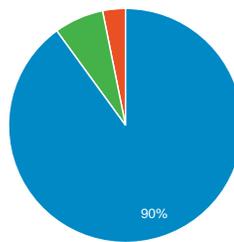
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Avg. Visit Duration

**00:01:59**

Avg for View: 00:01:59 (0.00%)



## Avg. Pages / Visit

**1.98**

Avg for View: 1.98 (0.00%)



## Avg. Time on Page

**00:02:01**

Avg for View: 00:02:01 (0.00%)



## Bounce Rate

**60.95%**

Avg for View: 60.95% (0.00%)

