

Ready Web Performance Metrics

Apr 1, 2015 - Apr 30, 2015

Total Visits

682,815

% of Total: 100.00% (682,815)



Avg. Visit Duration

00:01:55

Avg for View: 00:01:55 (0.00%)



Pageviews

1,456,139

% of Total: 100.00% (1,456,139)



Unique Visitors

568,110

% of Total: 100.00% (568,110)



Avg. Pages / Visit

2.13

Avg for View: 2.13 (0.00%)



Avg. Time on Page

00:01:41

Avg for View: 00:01:41 (0.00%)



Bounce Rate

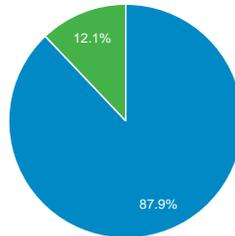
64.52%

Avg for View: 64.52% (0.00%)



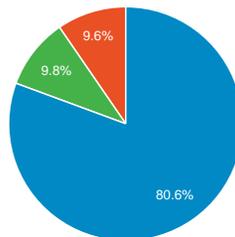
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
(direct) / (none)	219,943	73.58%
google / organic	166,881	62.55%
madads / FMAbigheroSP	23,714	34.24%
madads / FMAbighero	23,492	34.15%
google.org / referral	21,172	73.20%
buzzhand.com / referral	18,084	93.80%
bing / organic	16,552	59.48%
ads.yahoo.com / referral	15,121	89.39%
yahoo / organic	12,232	60.60%
fema.gov / referral	10,946	33.06%

Total Pageviews

Page Title	Pageviews	Bounce Rate
Home	254,182	61.68%
Emergency Alerts	98,897	85.27%
Tornadoes	70,653	74.38%
Build A Kit	63,441	37.30%
Basic Disaster Supplies Kit	52,812	70.01%

Visits by Social Network

Social Network	Sessions
Facebook	8,201
Twitter	1,637
Weebly	1,068
Blogger	303
Crunchyroll	164
Tagged	100
Pinterest	98
Google+	94
wikiHow	85
Disqus	51