

# FEMA.gov Search Web Performance Metrics

Mar 1, 2015 - Mar 31, 2015

## Total Unique Searches

**221,073**

% of Total: 100.00% (221,073)



## Total Visits

**151,522**

% of Total: 100.00% (151,522)

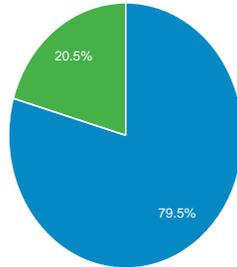


## Top Unique Searches by Search Term

Search Term	Total Unique Searches
flood maps by address	2,873
flood mfaps	2,216
nims	1,689
training	1,663
flood map	1,414
ics 100	1,238
map service center	943
firmette	934
maps	887
loma	791

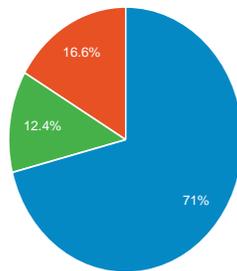
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Avg. Visit Duration

**00:02:32**

Avg for View: 00:02:32 (0.00%)



## Avg. Pages / Visit

**2.29**

Avg for View: 2.29 (0.00%)



## Avg. Time on Page

**00:01:57**

Avg for View: 00:01:57 (0.00%)



## Bounce Rate

**54.45%**

Avg for View: 54.45% (0.00%)

