

DisasterAssistance.gov Web Performance Metrics

Mar 1, 2015 - Mar 31, 2015

Total Visits

29,754

% of Total: 100.00% (29,754)



Avg. Visit Duration

00:04:31

Avg for View: 00:04:31 (0.00%)



Pageviews

231,391

% of Total: 100.00% (231,391)



Unique Visitors

18,767

% of Total: 100.00% (18,767)



Avg. Pages / Visit

7.78

Avg for View: 7.78 (0.00%)



Avg. Time on Page

00:00:40

Avg for View: 00:00:40 (0.00%)



Bounce Rate

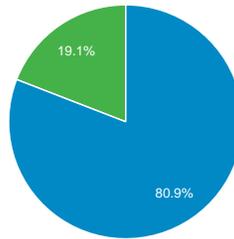
9.35%

Avg for View: 9.35% (0.00%)



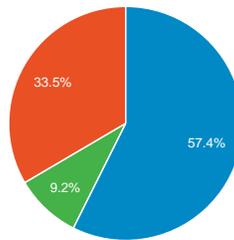
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Disaster Help and Resources	76,113	2.96%
Center	65,252	42.45%
Mobile	32,478	53.13%
Address Look-up	8,093	40.25%
Disaster Assistance Mobile	5,179	20.00%

Visits by Social Network

Social Network	Sessions
Facebook	30
Twitter	3
Blogger	1
Google+	1
Stack Overflow	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
(direct) / (none)	12,680	12.16%
google / organic	7,356	7.18%
fema.gov / referral	2,118	6.33%
m.fema.gov / referral	1,616	8.79%
bing / organic	808	7.18%
yahoo / organic	610	7.54%
ready.gov / referral	530	5.28%
benefits.gov / referral	479	2.92%
usasearch.fema.gov / referral	478	4.18%
search.usa.gov / referral	409	9.29%