

FEMA.gov Search Web Performance Metrics

Feb 1, 2015 - Feb 28, 2015

Visits

131,757

% of Total: 100.00% (131,757)



Total Unique Searches

189,443

% of Total: 100.00% (189,443)



Total Visits

131,757

% of Total: 100.00% (131,757)

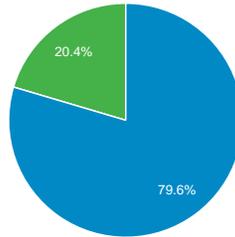


Top Unique Searches by Search Term

Search Term	Total Unique Searches
flood maps by address	2,382
flood maps	2,045
nims	1,552
flood map	1,229
training	1,209
ics 100	1,121
maps	834
firnette	832
map service center	792
loma	698

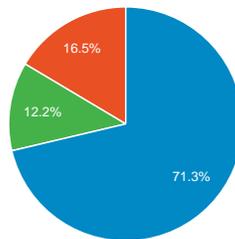
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Avg. Visit Duration

2:31

Avg for View: 02:31 (0.00%)



Avg. Pages / Visit

2.32

Avg for View: 2.32 (0.00%)



Avg. Time on Page

00:01:54

Avg for View: 00:01:54 (0.00%)



Bounce Rate

54.45%

Avg for View: 54.45% (0.00%)

